

Sustainability: the pace of change accelerates

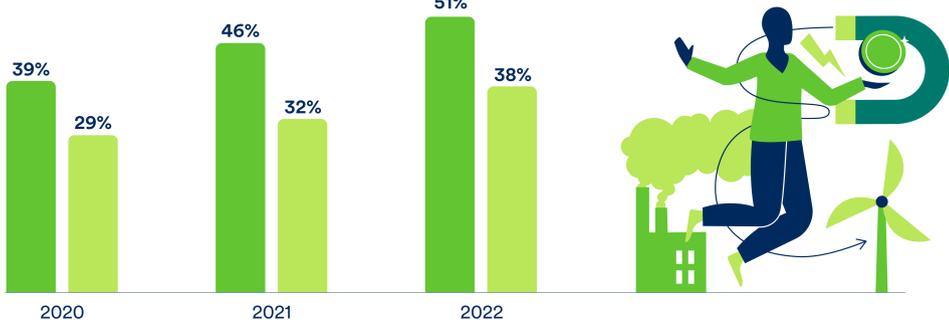
Investors in Hong Kong say they are drawn to sustainable funds primarily for environmental reasons. But when it comes to changing companies' behaviour, investors also want to exert influence in relation to social issues, such as treatment of staff.



People in Hong Kong feel that the environmental impact of sustainable funds remains their most attractive feature...

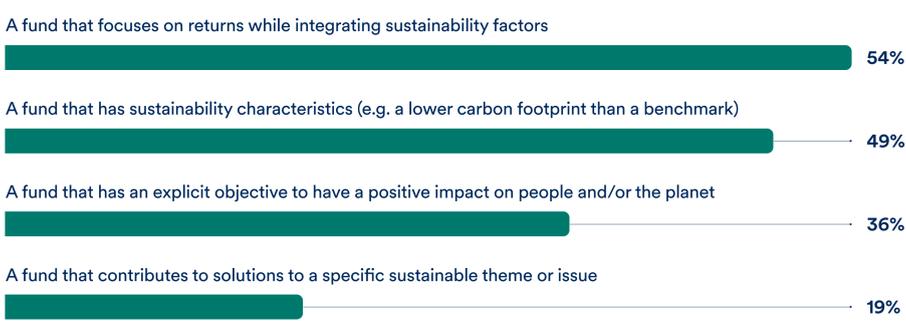
Why people in Hong Kong are attracted to sustainable funds

- Because of the wider environmental impact
- Because of their societal principles



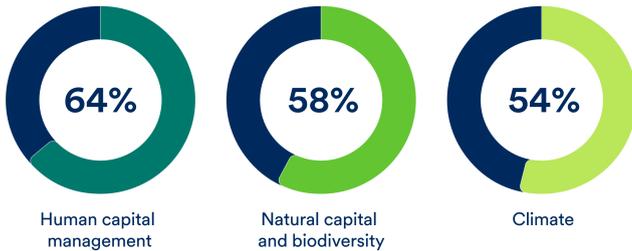
...though returns are the main priority for people in Hong Kong that are investing in sustainable funds

The types of sustainable funds that people in Hong Kong would most like to invest in



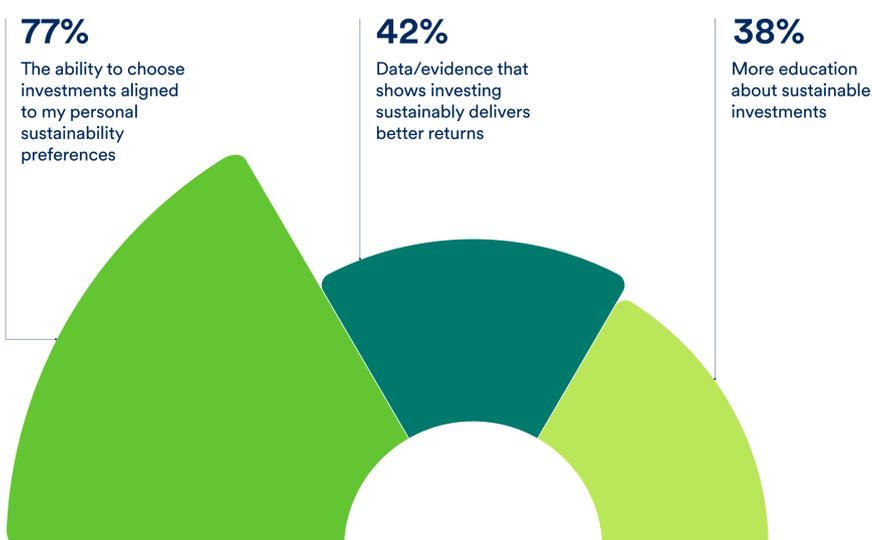
People in Hong Kong feel it is important to engage with companies on issues such as human capital management

The three foremost important issues people in Hong Kong want fund managers to engage with companies on



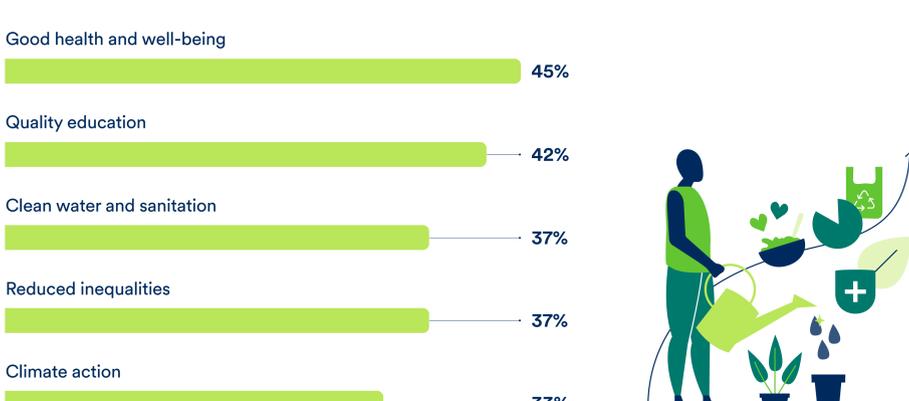
People in Hong Kong are looking for greater personalisation and on data when it comes to sustainable investments

The top three factors that would encourage people in Hong Kong to increase their sustainable investments



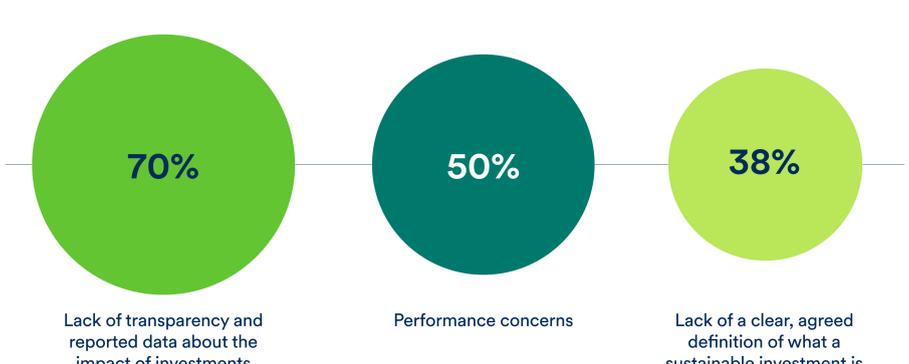
While people in Hong Kong want their investments to help support quality education, specific social goals are top priorities

The five foremost areas that people in Hong Kong would like their investments to have an impact on



An increase in transparency when it comes to the impact of sustainable investments would encourage more people in Hong Kong to invest

The top three factors that people in Hong Kong consider to be a barrier to increasing their sustainable investments



Schroders commissioned alan. agency and iResearch to conduct an independent online survey of 23,950 people (21,131 non-retired and 2,819 retired) in 33 locations around the world between 18th February and 7th April 2022. This research defines "people" as those who will invest at least €10,000 (or the equivalent) in the next 12 months and who have made changes to their investments within the last 10 years. These individuals represent the views of people in each location included in the survey.

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