

# The move toward sustainability gains steam

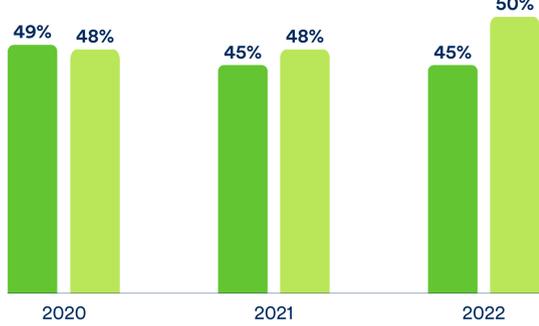
Investors in the U.S. say they are drawn to sustainable funds partly for environmental reasons. But when it comes to changing how companies behave, investors also want to exert influence on labor issues, such as how employees are treated.



## People in the U.S. believe that the environmental impact of sustainable funds is still their top feature...

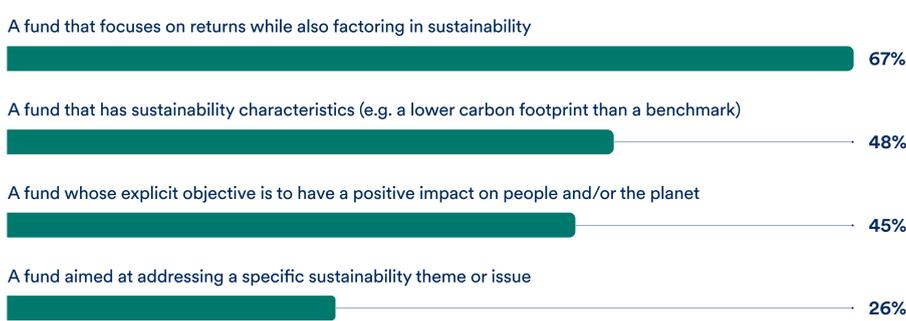
Why people are attracted to sustainable funds

- Because of the wider environmental impact
- Because of their societal principles



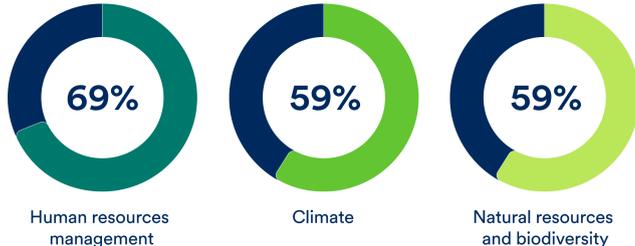
## ...though returns are the leading priority for U.S. investors who buy into sustainable funds

The types of sustainable funds that people in the U.S. would most like to invest in



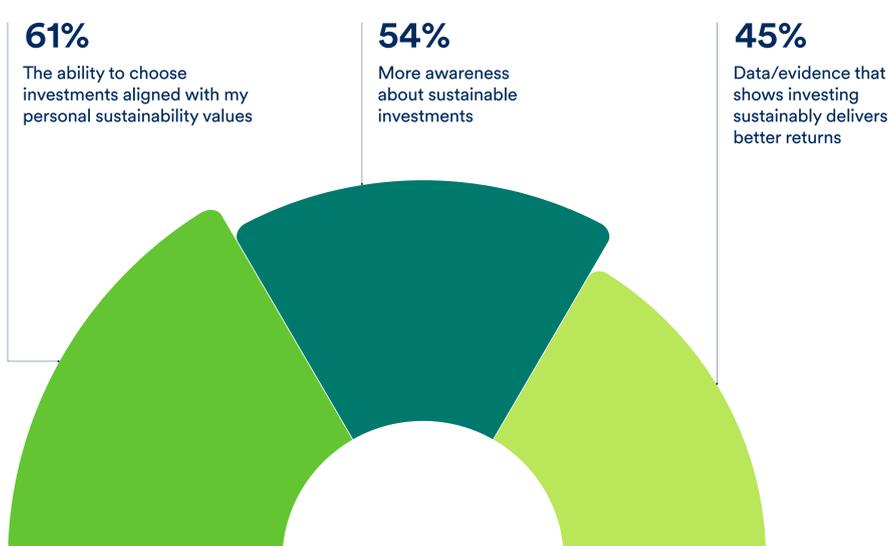
## People in the U.S. believe it is important to engage with companies on issues such as human resources management

The three most important issues U.S. investors want fund managers to engage with companies on



## People in the U.S. are seeking more personalization and education when it comes to sustainable investments

The top three factors that would encourage Americans to increase their sustainable investments



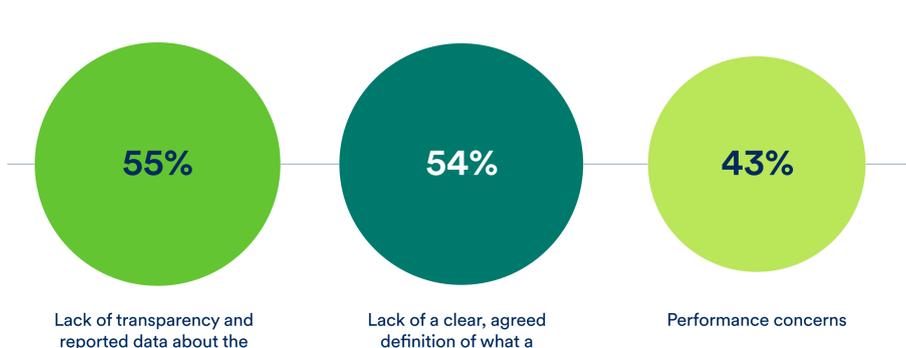
## While people in the U.S. want their investments to help support quality education and health and wellness, their top priorities are specific social goals

The five top areas that people in the USA would like their investments to have an impact on



## Greater transparency about the impact of sustainable investments would encourage more people in the U.S. to invest

The top three factors that people in the U.S. view as barriers to increasing their sustainable investments



Schroders commissioned alan. agency and iResearch to conduct an independent online survey of 23,950 people (21,131 non-retired and 2,819 retired) in 33 locations around the world between February 18 and April 7, 2022. This research defines "people" as those who will invest at least €10,000 (or the equivalent) in the next 12 months and who have made changes to their investments within the last 10 years. These individuals represent the views of people in each location included in the survey.

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