

The call for expert guidance in unsettling times

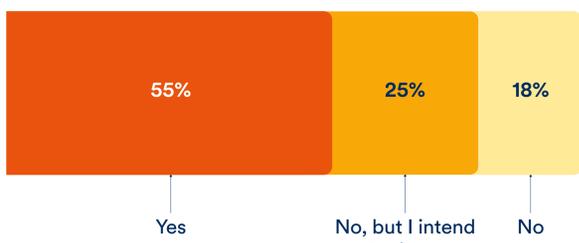
As inflation and interest rates rise, even the most knowledgeable* people in the USA are turning to professionals for advice and guidance. Schroders' Global Investor Study 2022 surveyed over 23,000 people who invest from 33 locations globally, to find out how people are navigating these troubled conditions. The study took place between February 18 and April 7 2022, when the economic outlook was considerably less clear.

*Knowledge level is self purported



With inflation and interest rates rising, people in the USA are unsure how to respond

Whether people in the USA changed their investment strategy in light of rising inflation

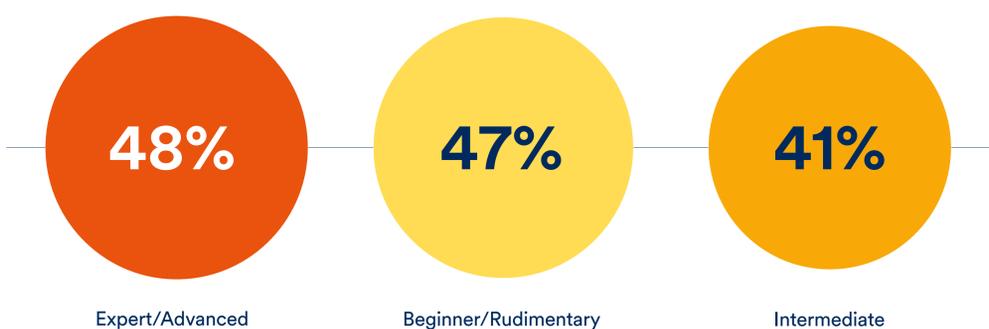


Given that investment performance is linked to mental well-being, the stakes couldn't be higher for people in the USA



Even the most knowledgeable* investors in the USA are turning to financial advisers to help them navigate the uncertainty

The people who would be more likely to speak with a financial adviser as interest rates rise



And people are increasingly looking to the expertise of fund managers

The people in the USA who find either actively or passively managed funds more attractive than six months ago

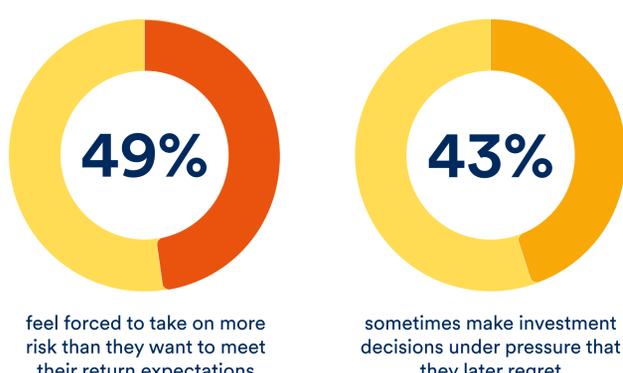


Meanwhile, people in the USA are turning away from assets that lose out to higher interest rates or market volatility

The investment types people find to be less attractive than six months ago



Ultimately, these unsettled conditions emphasize the need for people in the USA to seek expert guidance when it comes to their investments



Schroders commissioned alan. agency and iResearch to conduct an independent online survey of 23,950 people (21,131 non-retired and 2,819 retired) in 33 locations around the world between February 18 and April 7 2022. This research defines "people" as those who will invest at least \$11,323 (or the equivalent) in the next 12 months and who have made changes to their investments within the last 10 years. These individuals represent the views of people in each location included in the survey.

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