

Schroders plc

Bernstein Strategic Decisions Conference

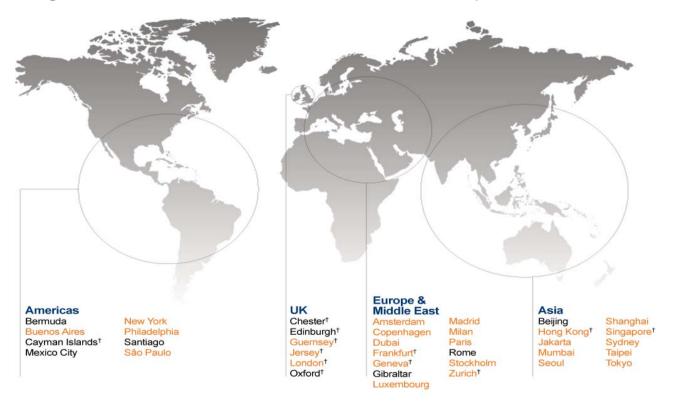
1 October 2013

Massimo Tosato | Executive Vice Chairman



Schroders: a global business with AUM of over £255bn

Depth and strength of investment resource: over 395 investment professionals worldwide



Investment centres in orange

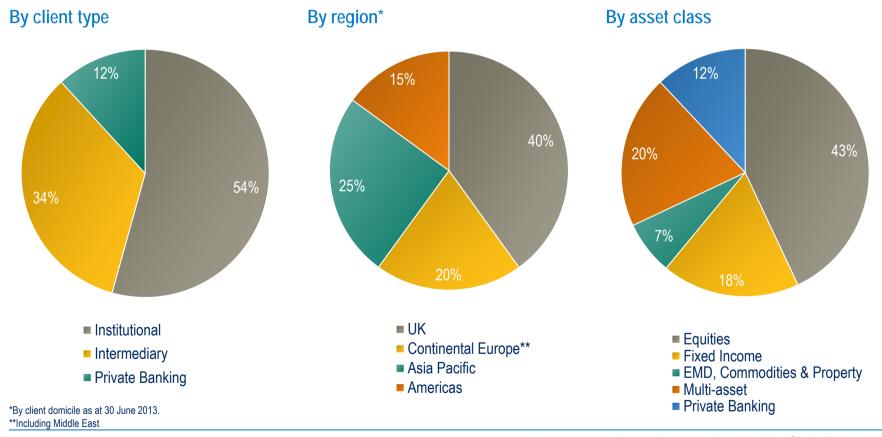
Source: Schroders, as at 30 June 2013, pro forma for Cazenove Capital acquisition completed on 2 July 2013.



[†] Private Banking [Wealth Management]

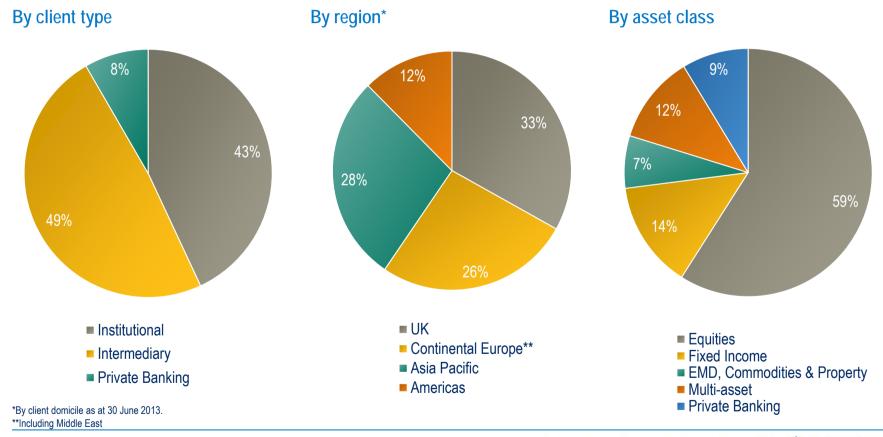
Schroders: a well diversified, global asset manager

Pro forma assets under management £255.8 billion (including Cazenove Capital)



Schroders: a well diversified, global asset manager

Net revenue





Our long-term strategy



Global trends: How are we positioned?

Macro economic environment	 Uncertain, low growth environment, with potential for shocks Potential for high inflation in certain markets Tighter capital and liquidity requirements Ageing population in developed economies 	(*) (*) (*) (*)
Asset and Wealth Management Iandscape	 Greater government intervention Higher transparency and client pressure on margins and costs Changing distribution and brand dynamics Continued exits of banks and insurers Continued growth of client demand for passive, ETF and low cost products US will remain the largest pool Growth is concentrated in emerging markets Continued consolidation as industry responds to financial pressures Increased support for specialist providers 	(✓) x x ✓ x (✓) √ (✓)
Client behaviours	 Demand for outcome-oriented and tailored products Continued shifts in the pension landscape Recent trends to shorter asset longevity are stabilising Demand for sustained alpha, reduced willingness to pay for undifferentiated active management Increasing sophistication of consultants in evaluating performance 	(*) (*) (*) (*) (*)

Global trends: How are we positioned?

Client demand perspective

Channel **Priorities**

Institutional

- Official Institutions
- DC
- Insurance
- Revenue maximisation in mature DB Markets

Intermediary

- Il Pillar, III Pillar, post-retirement pools
- Increase higher longevity channels
- Consolidate position in wealth management
- US market share gains

Demand opportunities

- Multi-asset products, capturing demand for solutions
- Global, emerging market, and total return equities
- Fixed income: high yield, emerging market, multi-sector, and total return
- Outcome-oriented alternative products
- Consultative sales

How we are positioned

Asset class perspective

Multi-asset and **Portfolio Solutions**

- Positioned to benefit from structural changes in retirement industry
- Achieve scale, improved risk and operational systems
- Growth opportunities in outcome-orientated, Income products and GAIA

Fixed Income

- Positioned for growth: compelling new talent and products, redesign of existing range (global unconstrained, global macro, strategic bond, EMD, Asian bond)
- Grow 'share of mind' with consultants

Equities

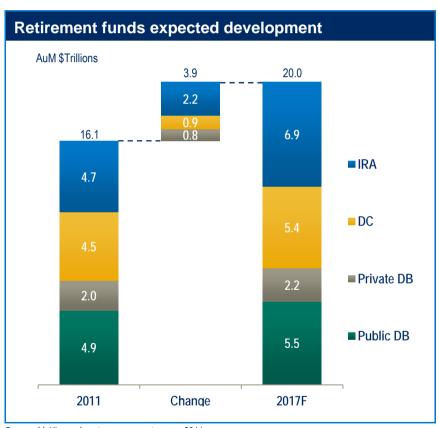
- Cyclical allocation and market share
- New product opportunities growth in:
 - Global
 - QEP opportunities in US, Official Institutions and DC (global core)
 - Emerging Markets, Asia Pacific, Europe

EMD absolute return and Commodities

- Developing 'alternative' strategies within core business (especially Fixed Income, Multi-asset)
- Opportunities in wealth preservation, gold and currency space

Geographic opportunities

The US saving markets account for 48% of asset management revenues



- Build out organic strategy
- Deepen DC proposition in Intermediary
- Continue to upgrade talent in Distribution, Investment
- Diversify international range sold into US
- Acquisition of STW Fixed Income
 - Develop domestic scale within focused strategies

Source: McKinsey Asset management survey 2011

Implementing our strategy

Leveraging our financial strength

- Strategic in-fill acquisitions
 - India: 25% stake in Axis Asset Management Company
 - United States and Fixed Income: acquisition of 100% of STW Fixed Income
 - Insurance-linked securities: 30% in Secquaero Advisors Limited
 - UK and Wealth Management: acquisition of Cazenove Capital Management

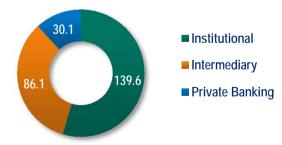
Acquisition of Cazenove Capital for £413m

Scale in Wealth Management, complementary strategies in Investment Funds

- f20.1bn AUM
 - £13.2bn Wealth Management
 - £6.9bn Investment Funds
- f1.6bn net inflows in H1 2013
 - £0.4bn Wealth Management
 - £1.2bn Investment Funds
- In Private Banking
 - Adds scale in UK
 - Broadens client offering
 - Complementary client base
- In Asset Management
 - Extends product range in UK Intermediary
 - Strong performance in UK and European equities, multi-manager, fixed income
 - Opportunities to leverage Schroders distribution
- Cost synergies £12–15m



Pro forma £255.8bn AUM at 30 June 2013



Cazenove Capital AUM and net inflows not included in Schroders' Interim results 2013

Cazenove Capital H1 2013

Strong revenue growth

Net revenues (£m) and net revenue margins (bps)



Strategic overview

Schroders: in a strong position; continuing to evolve

- Extensions to existing strategy
- Growth opportunities in core business
- Maintain/improve leading competitive position in Asia and Latin-America
- Expand in US organically and by acquisition
- Build Alternatives as part of the core business
- Avoid passive / ETFs and illiquid assets
- Utilise our financial strength to invest in future growth
- Building industrial efficiencies processes and technologies

Forward-Looking Statements

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