Schroders



Welcome to Schroders Investor Day 2019

Peter Harrison, Group Chief Executive 15 May 2019



Moving closer to our end customer

Start	End	Speaker	Presentation
09:00	09:10	Peter Harrison	Introduction
09:10	09:40	Peter Hall	Wealth Management at Schroders
09:40	10:10	James Rainbow	An introduction to Schroders Personal Wealth
10:10	10:40	Susan Soh	Schroders in Asia: a business strategy for a digital age
10:40	10:55	Break	
10:55	11:25	Graham Kellen	The digital asset manager
11:25	11:55	Jessica Ground	Sustainability at Schroders
11:55	12:15	Peter Harrison and Richard Keers	Summary and Q&A

Schroders

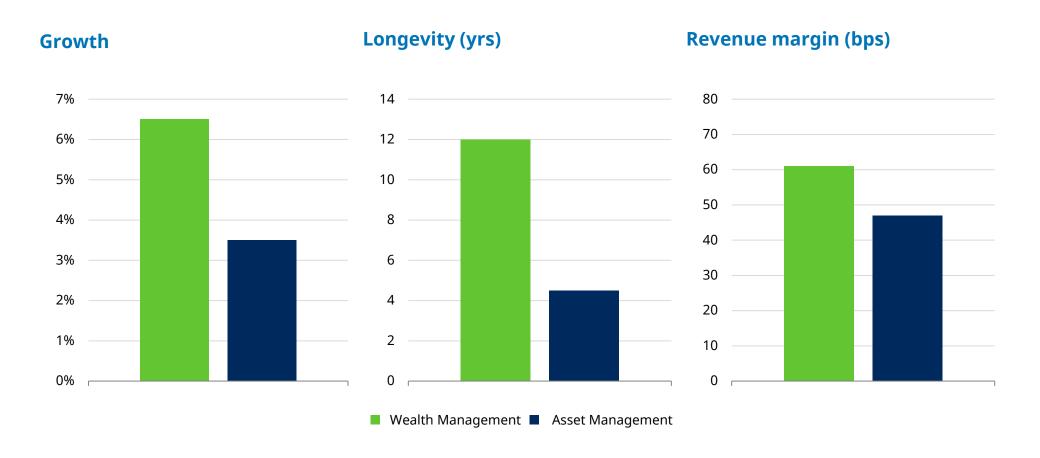


Wealth Management at Schroders

Investor Day

Peter Hall, Global Head of Wealth Management 15 May 2019

The Wealth Management sector has attractive features



Source: Schroders and Oliver Wyman "Trends and Opportunities in UK Financial Advice" March 2019. Growth rates are CAGR projections to 2023 and exclude passive and alternatives.

A strong franchise across the UK wealth management spectrum...

Charities HNW Affluent Schroders Cazenove Benchmark personalwealth Capital £65bn client assets with 705 advisers £32bn client assets £13bn client assets £20bn client assets **135** advisers **320** advisers 250 advisers

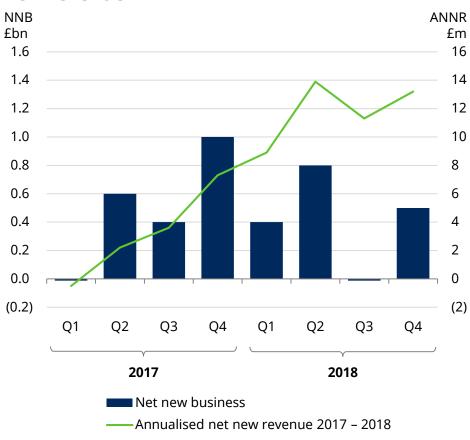
...generating significant profits...

	Full year 2018			
£m	Schroder Wealth	Benchmark Capital	Wealth Management	
Net income	268.9	20.9	289.8	
Costs	(182.4)	(14.0)	(196.4)	
Profit before tax ¹	86.5	6.9	93.4	

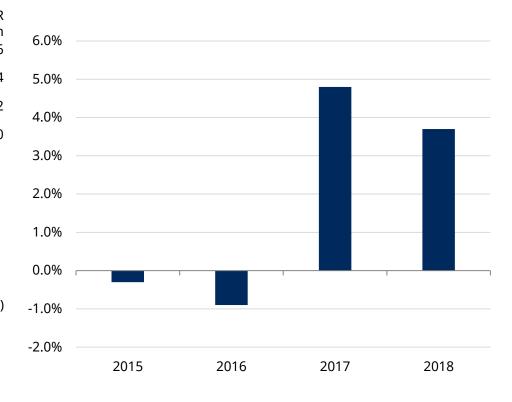
Annualised proforma 2019				
Schroders Personal Wealth²				
68				
(51)				
17				

...and achieving a turnaround in growth

Net new business and annualised net new revenue

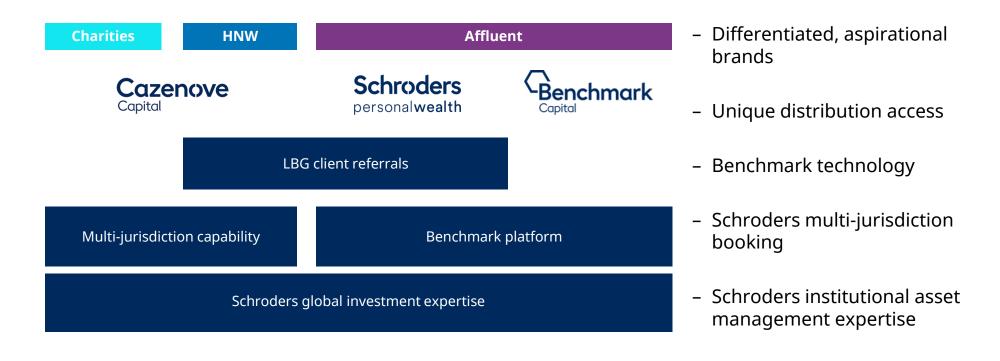


Net new business as percentage of average AUM



Source: Schroders.

Unique strengths across the spectrum



Source: Schroders.

Cazenove to build upon existing strong franchises...

...and capture new opportunities

Charities

Number one in UK charities

Family offices

101 families with £10.6bn AUM

Private client lawyers/ accountants

Winner 2019 Total Wealth Solutions HNW



Entrepreneurs

One in four SME banking relationships at LBG

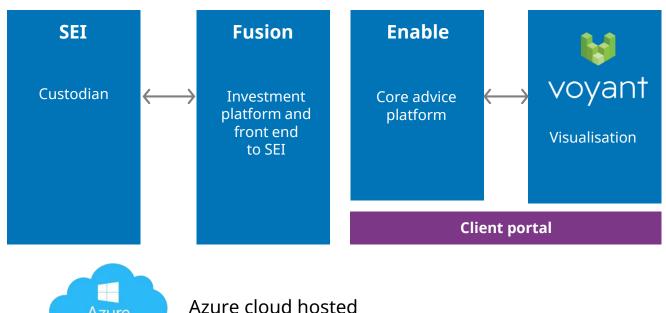




- Targets growing need for financial advice in the UK, particularly in pensions for affluent individuals
- Standalone business with independent Board and entrepreneurial approach, drawing on strengths of two parents
- (3) Open architecture approach
- (4) Challenger mentality leveraging digital opportunities

Benchmark Capital to offer award-winning technology to the JV and a complementary channel targeting the affluent segment







Winner Professional Adviser Awards 2018 Best Network

Source: Schroders.

Azure

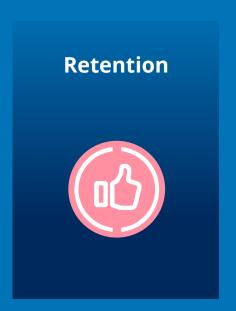
Priority 1:

Strengthen organic growth further









Priority 2:

Offer institutional quality investment proposition

Segregated portfolios



Sustainable investing



Private Assets



Funds at Institutional rates



	Cumulative perforr	3 (%)	
	1 year	3 years	5 years
Cazenove Capital Sterling Balanced Portfolios – Direct Equity	-1.4	15.7	27.9
ARC Sterling Balanced Asset Private Client Index	-5.1	10.0	17.1

Source: Schroders. Past performance is not a guide to future performance. The value of an investment and the income from it may go down as well as up and investors may not get back the amount originally invested. Source: Asset Risk Consultants PCI (ARC) www.assetrisk.com. The Cazenove Capital performance numbers are in sterling and net of all fees including our annual management charge, trading commissions and underlying fund fees – including any in-house fund fees. It should be noted that historical performance previous to the merger is based on individual investment processes for Schroder & Co. Limited and Cazenove Capital Management Limited respectively.

Priority 3:

Leverage digital as competitive advantage through scalable and efficient platforms

Prospecting Onboarding Client management Client reporting

Scalable and efficient multi-jurisdiction platform

Priority 4:

Build a unique model in Asia

Independent asset managers



HNW

Schroders



Priority 5:

Pursue acquisition opportunities selectively

Good track record of successful acquisitions and integrations:

- C.Hoare & Co

Discretionary assets from long-established UK wealth manager

Benchmark Capital

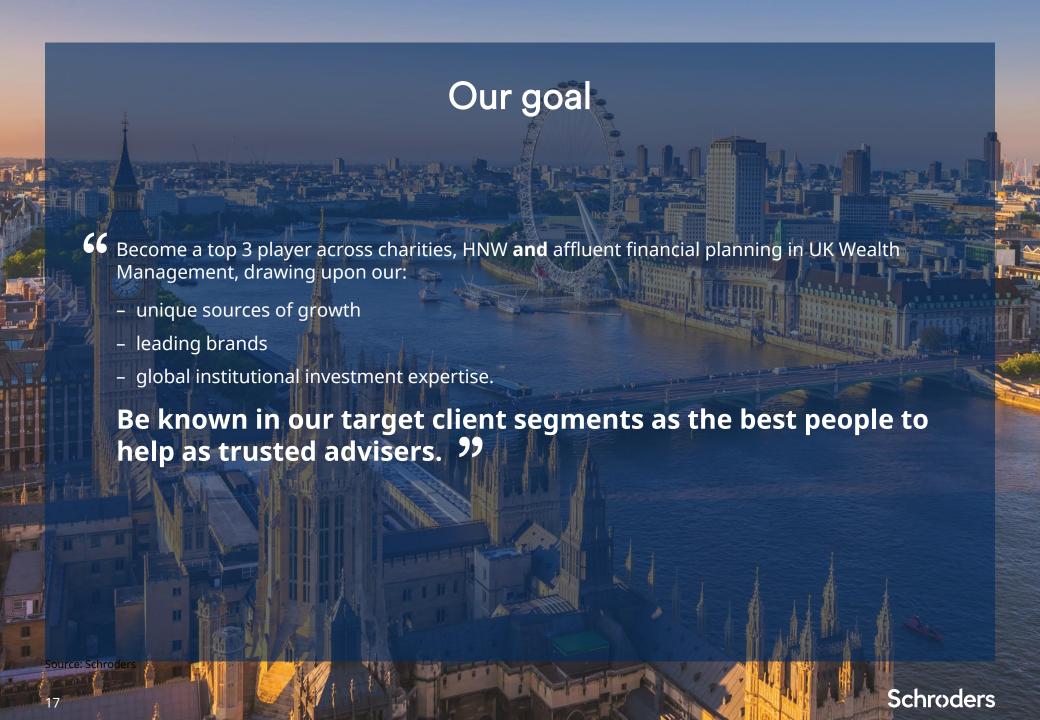
Technology-driven business focused on UK affluent market

- ThirdRock

- Singapore-based independent wealth manager

Criteria for potential acquisitions:

- Provide a new capability or enable long-term growth
- Have a good cultural fit
- Generate attractive returns
- Be consistent with delivering organic growth in existing business and strong digital capability



Any questions?

Schroders



Schroders Personal Wealth – launching June 2019

Investor Day

James Rainbow, Chief Executive of Schroders Personal Wealth
15 May 2019

The new business has generated a lot of interest

In the press...

2,183 articles



700 positive

1,463 neutral







On social...

3,475 mentions online











There has never been a greater need for financial advice

Changing approach to retirement

In 2018, the percentage of people aged 50–64 in work was 72.4%

In 2010, the same number was 65%

Pensions complexity

1.25m people working today forecast to breach the Pensions Lifetime Allowance

Great wealth transfer

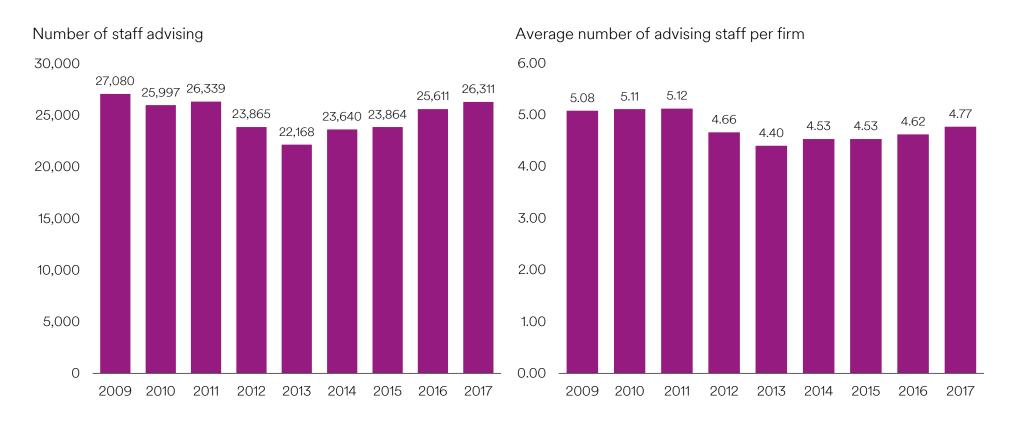
Annual inheritance forecast to rise 66% from £69bn in 2017 to £115bn in 2027

An ageing population

For the first time in history, there are now more people over 65 than under 5



Adviser numbers gradually rebuilding after RDR – but the picture remains very fragmented





A societal need for advice and the challenges of delivering it

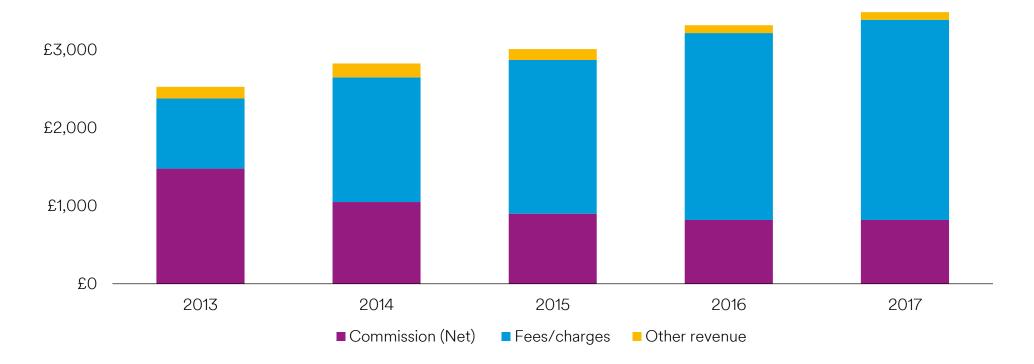
- Vanguard research shows investors who use an adviser have an average return 3% p.a. greater than those who DIY
- Research studies by Dalbar, Morningstar,
 IFI Canada support this
- Value of adviser relationship mainly found to be in investor behaviour, asset allocation and tax optimisation
- Policy recognises the advice gap but little evidence of real progress

- March increase in FOS compensation limit (to £350,000) continues increase in regulatory burden and PII problems for advisers
- Fragmented market has significant consequences
 - Increasing regulatory burden
 - Inability to train our next generation of advisers
 - Inability to invest in new service models



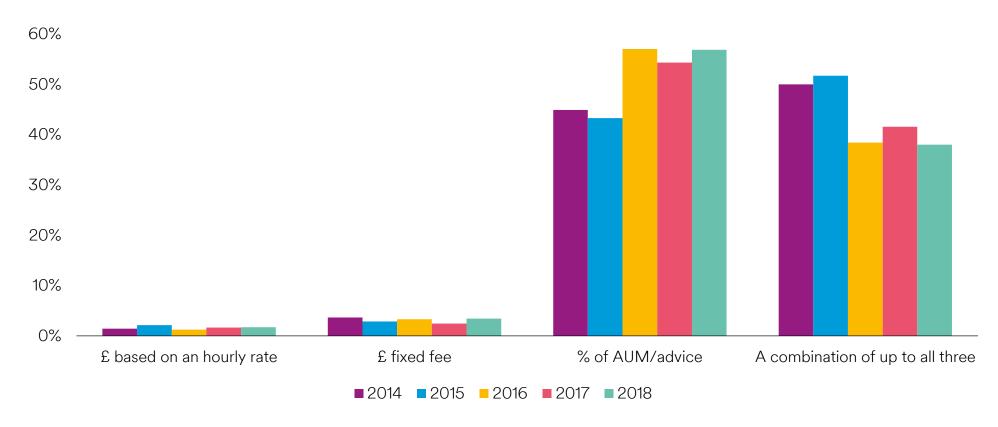
Significant change in mix of fees and commissions since RDR

£4,000





How do you charge your clients?





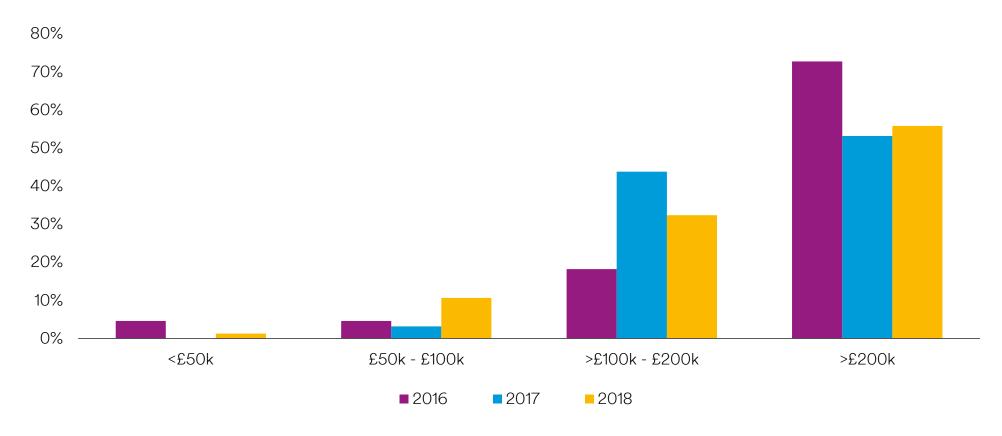
AUM based fees

Average % fee based on assets



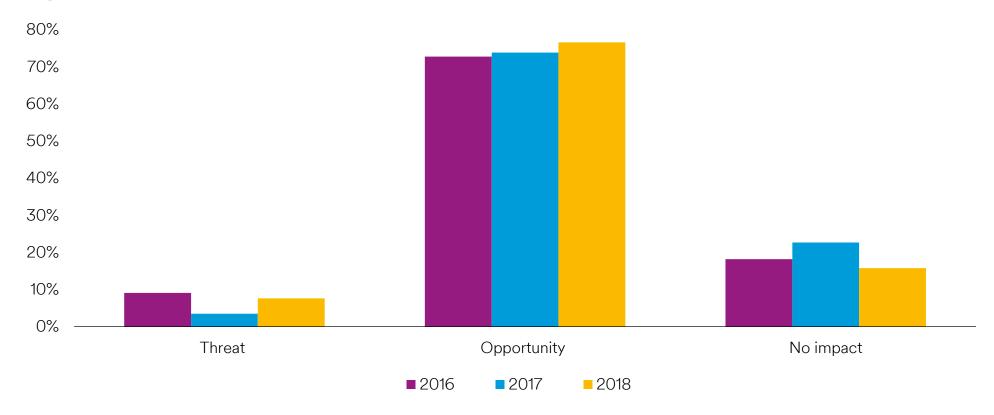


Average client size remains critically important





Nearly 80% of advisers see technology as an opportunity. We agree.





Giving you the best of all worlds

Your Personal Wealth Adviser

- Able to consider your circumstances and goals holistically
- Enabled to create the best financial outcomes for you
- National footprint so your adviser is always local to you



Technology that helps, not hinders

- 24/7 online access to your latest financial plan
- View all your investments in one place, in real time



Simple and clear planning solutions

- Straightforward products, aligned to your needs
- Strong investment expertise
- Simple, good value pricingno hidden fees



No exit charges and no hidden fees



Initial advice Flat rate



Ongoing advice
Tiered



DPM Flat rate



Platform Flat rate



A programme has been established to deliver the stand-alone Joint Venture through five transition states













TS

Customer comms

- In-scope Customers notified of JV via formal communications
- Launch of the JV micro site

TS₁

Launch of JV OpCo

- OpCo Set up under the remit and control of LBG
- Colleagues TUPE into JV legal entity
- SMR responsibilities in place and operational

TS2

Benchmark comes online

- Customer consent obtained to move to target Benchmark platform
- Colleagues use both LBG and Benchmark systems
- Progressive customer and asset migration begins

TS3

ACD authorised and funds transferred

- New ACD is set-up and operational
- Funds transferred when customer comms and FCA approval is received

TS4

Change of ownership

Share sales completed, ownership changes to 50.1% LBG and 49.9% Schroders TS5

Stand-alone Joint Venture

- JV exits LBG Transitional Service Agreements (TSAs)
- All customers are on Benchmark
- Future JV products developed and offered to the market

April 2019

June 2019

July 2019

Late 2019

2020



Schroders



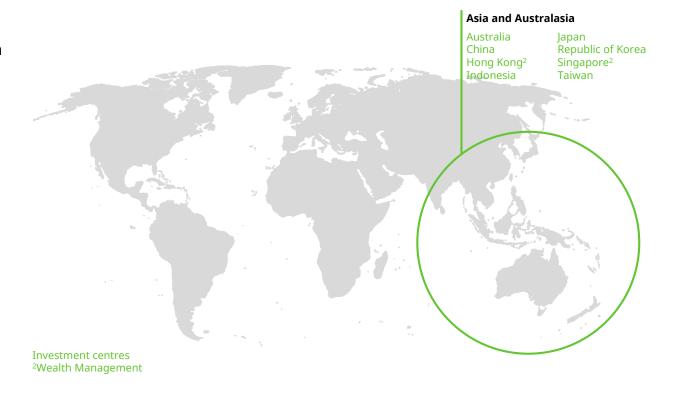
Schroders in Asia: a business strategy for a digital age Investor Day

Susan Soh, Country Head of Singapore 15 May 2019

Well positioned across Asia

Significant depth and breadth in investment and distribution

- Presence in 8 countries in the region
- AUM and revenues of £90.9bn and £477.3m respectively¹
- Over 40 years' investment expertise in Asia Pacific
- Over 900 staff employed in the region, of which 110 are Investment professionals



Source: Schroders, as at 31 December 2018. ¹Excludes 30% stake in BOCOM and 25% stake in Axis.

Getting closer to clients in Asia

Strategic stake, partnership and acquisition over the past year

Strategic stake in WeInvest





The evolving landscape

The financial ecosystem and the client are changing



Digitisation of data

Automation



Investors

Millennials demand convenience

Increased awareness of preferences



Regulators

Digital banks, non-FIs

Open banking



Distributors

Scaling

Emphasis on user journey

Personalisation

How should asset managers reinvent themselves?

The reinvention journey

Strategy for a digital age



Efficiencies through automation and digitalisation



Strategic acquisitions

Technology/digital capabilities e.g. WeInvest



Distribution enablement

Digital tools supporting distributors

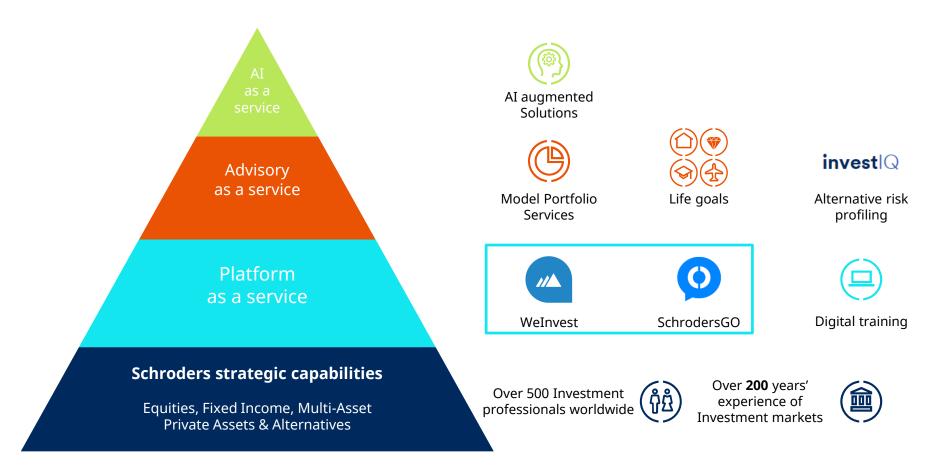


Provider of solutions

Transition from a product provider to a provider of solutions

Getting closer to the end client

Sparking smarter relationships



Platform as a service

Support intermediaries on their digital transformation journey





WeInvest

Wealth technology provider

End to end digital investing experience for RM assisted clients Cloud-hosted infrastructure and API

Risk profiling, thematic products and strategic market place

Middle and back office integration



SchrodersGO

Chat bot for client servicing

Phase 1: Real-time fund and market info

Phase 2: Thought Leadership



Digital training

Digital sales training

Investment 101
Gamification
Product Training
CPD hours

Advisory as a service

Partnering with intermediaries to enhance wealth advisory





Model portfolio solutions (risk-based)

Support financial advisors, institutions and investors they serve

Strategic asset allocation
In-house views from Multi-asset
Actively monitored and regularly
reviewed



Life goals solutions (goal-based)

Traditional products are one-size fits all

Solutions for changing life goals and events Solutions for specific preferences invest|Q

Alternative risk profiling

Complement traditional risk profiling and KYC

Designed for end investors
Integrated into client onboarding
Evaluates client investment profiles
40,000 tests completed globally
Available in 17 countries and
15 languages

Result: getting closer to clients, improved client longevity

Aspirations – Al as a service

Harnessing client data in an open banking environment

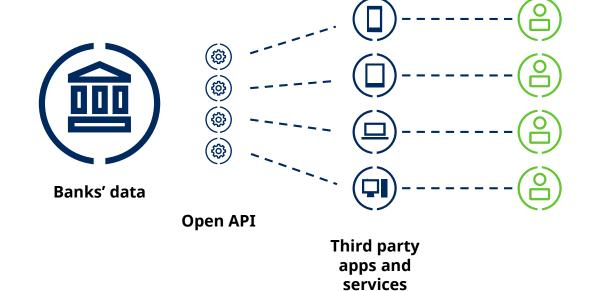




AI augmented solutions

In-house data science and robotics teams

Integration of anonymised client data into our investment solutions



Examples of B2B2C partnerships in Asia

Through client-centric solutions and digital tools



Invest IQ as alternative KYC Tool









Client-centric solutions







SchrodersGo, digital training rollout



A client-centric solution with a Singapore bank



Where the client is truly at the centre of an investment solution

Maybank: a life with principles

ESG, Shariah, Sustainability, Philanthropy



Leverage ratio



Financial instruments



Prohibited activities



Purification



Strategic benefits



Get closer to the end client by delivering customised solutions focused on solving client-specific problems



Improve the longevity of the intermediary – client relationship, by becoming the financial partner for life



Increase cost efficiency of our business by using technology

Any questions?

Schroders



The digital asset manager

Investor Day

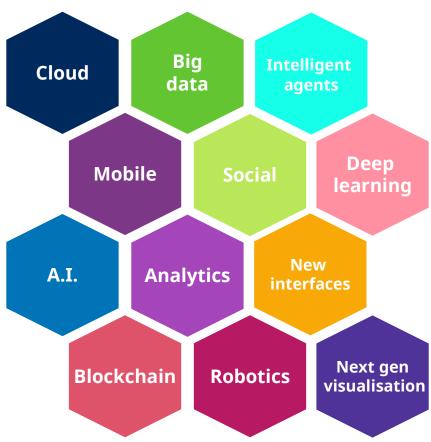
Graham Kellen, Chief Digital Officer 15 May 2019 #DigitalSchroders

Enabling disruptive technologies

We are at a unique 'Super convergence' point in technical evolution: a 4th industrial revolution

Last 3 years focused on understanding and enabling innovative technologies

Our work over the next 3 years will be enabling the adoption of the following:



Digital strategy and innovation focus areas

Core area of organisational focus and support



Customer experience improvement



Operational processes digitisation



Business model digitisation strategy



People and organisation retraining



Analytics and data science

FinTech and innovation

Key enablers

Emerging technologies



Technical sophistication – digitally savvy and native clients

Connecting with the increasingly connected client

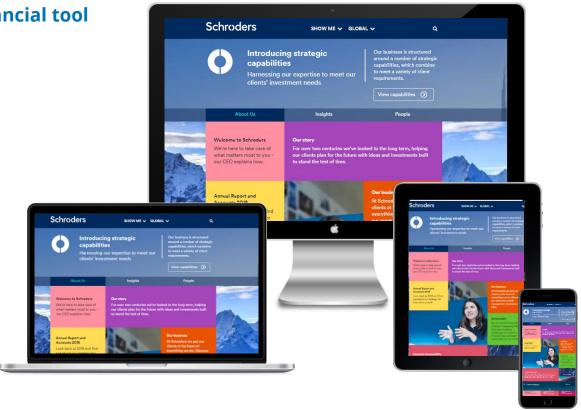


Changing user experience

Experience is now a vital part of the 'Product'

Every user interaction, client facing financial tool or service delivered must be:

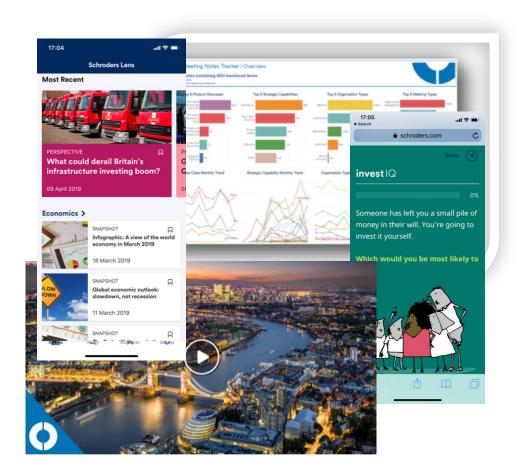
- Client-centric
- Omni-device and touch aware
- Intuitive and 'smart'
- Frictionless
- Engaging UI/UX
- Cohesive holistic design
- Consistent style and brand



Customer engagement digitsation

Key area of focus

- Content personalisation
- Preference capture
- Hyper personalisation of marketing
- Digital interaction tracking
- Client interaction data analysis
- Machine learning based client action insights





Robotic Automation Programme

Intelligent automation results 2019

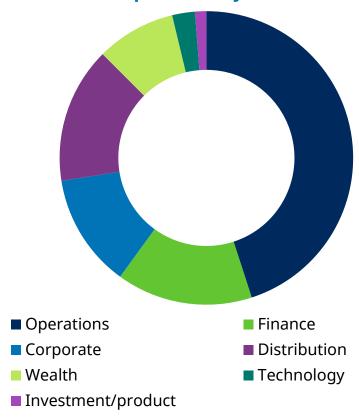
79 botsdelivered
to date

100+ FTE benefits achieved 5 offices around the globe have benefited from RPA

10 functions using bots to execute tasks

200 staff trained to run and manage bots on machine learning and natural language processing completed

FTE benefits or equivalent by function



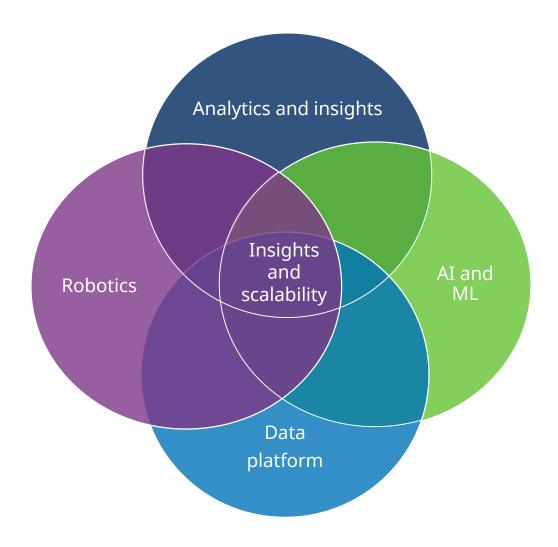
The Data Insight Unit's vision

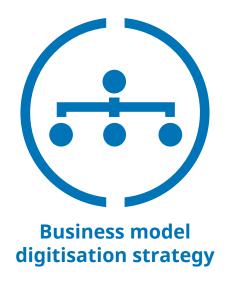
Using data science and machine learning to unlock the value in data for decision making



Digital investment innovation

The fund manager toolkit is changing





Our traditional role

Asset management 1980s-2017

The evolving role of digital in asset management's client channel



Digital 1.0: Marketing

- Acquisition, retention, growth, loyalty
- Focus has been on the distributor 'as customer'
- Commercial benefit top line, i.e. revenue

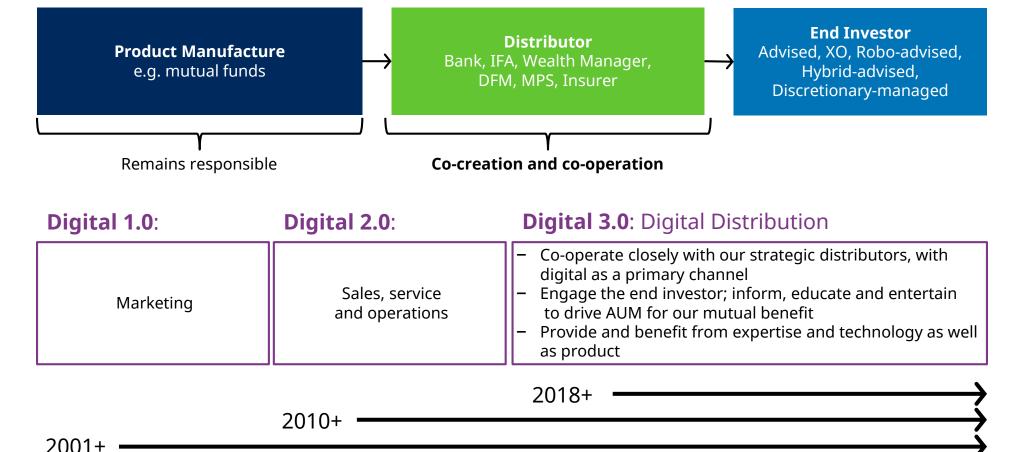
Digital 2.0: Sales, service and operations

- Digitisation of the distribution value chain (up to and including the distributor)
- Create capacity to scale and reduce operational risk through RPA etc.
- Commercial benefit bottom line, i.e. cost

'Digital 3.0'

Digital co-creation in the distribution value chain

The evolving role of digital in asset management's client channel





Digital skills programme

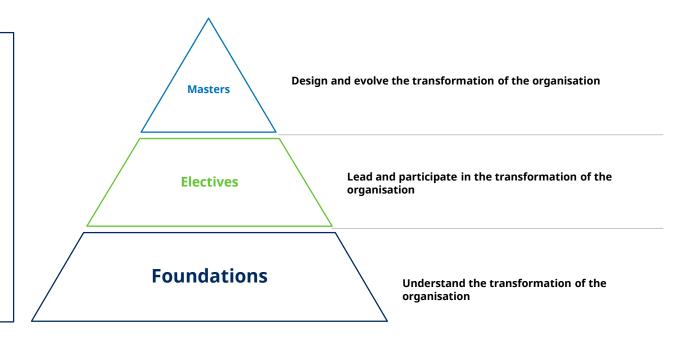
Bridging the skills gap and creating a first class digitally-enabled workforce



The digital training programme aims to build:

- Digital confidence
- Digital competence

It has established success criteria and KPIs to allow us to track the effectiveness of training at each tier level



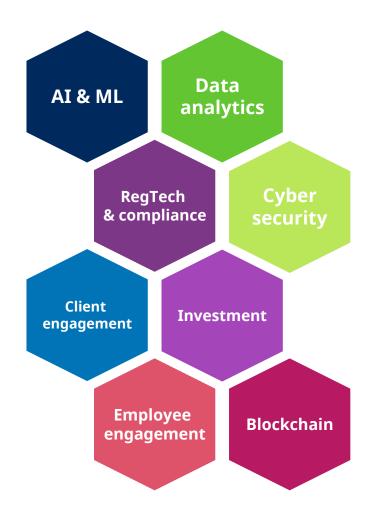
Technology enablement & acceleration

Asset and Wealth Management leadership are showing a "surprising complacency about technological innovation" when compared to their counterparts in the wider financial sector, according to a report by PwC.

Schroders can exploit this to our advantage.

We have identified areas of greatest opportunity.

And are actively engaging with startups & accelerating the adoption of latest technologies to co-create the **future of investment management**.

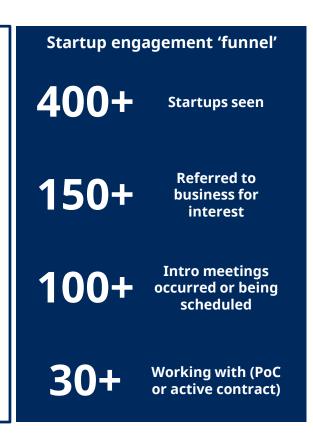


Cobalt programme

We believe that collaboration & innovation is key to solving industry challenges

Schroders startup in residence programme brings innovative and relevant startups into the Schroders environment, develops their propositions and co-creates the future of wealth and asset management

Selection criteria Aligned with Can be used across strategic priorities the business Tangible benefits At product stage within 12 months Few other enterprise clients Compatibility with in Financial Services Schroders' values





Hackathons

- Global initiative where teams across the business work intensively on ideas
- 100+ participants
- 69 ideas submitted
- 2 pitch events APAC followed by Global



Innovation research trips

- US NYC, Seattle, San Francisco
- Israel in 2018
- China planned in 2019

Digital strategy and innovation activity summary

Transforming Schroders



Customer experience improvement

- Client engagement digitisation strategy
- Enhanced product & sales analytics strategy
- Co-creating Investment sales support solutions
- API research with sophisticated partners



Business model digitisation strategy

- Data & insights democratisation
- Foundry (data science work bench) strategy
- AI & Machine Learning adoption strategy
- Robotics process automation



Operational processes digitisation

- Digital 3.0 strategy
- Schroders Personal Wealth design
- Mass customisation research
- Blockchain research



People and organisation retraining

- Digital education to enable productivity and adoption
- Technology enablement & acceleration programme
- Cobalt & Fintech engagement programme
- Internal Innovation strategy

Any questions?

Schroders



Sustainability at Schroders

Investor Day

Jessica Ground, Global Head of Stewardship 15 May 2019

Sustainability

A perfect storm



Environmental and social change is accelerating creating a gap between winners and losers



Global challenges

Require finance's involvement to solve



Regulatory pressure

More scrutiny on how companies are being held to account

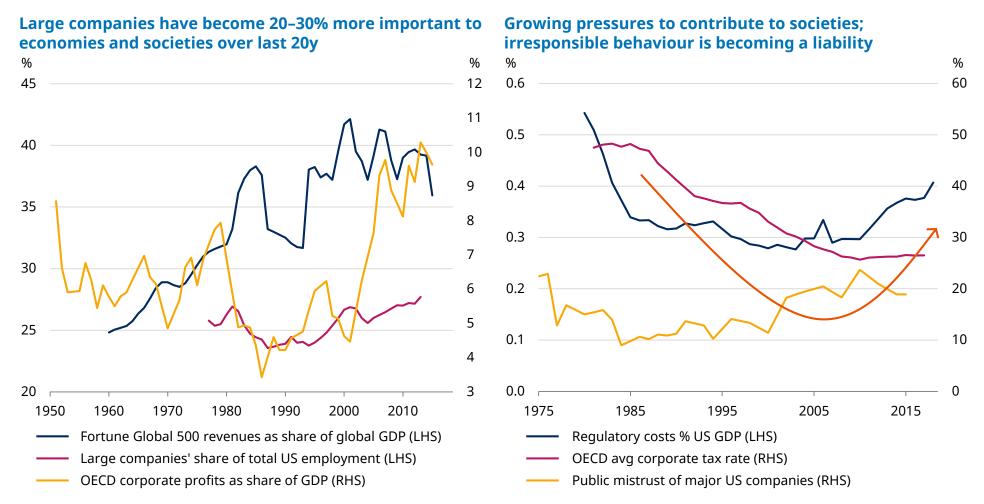


End client interest

Savers are increasingly focused on sustainability-related issues

Social impacts are becoming financial costs

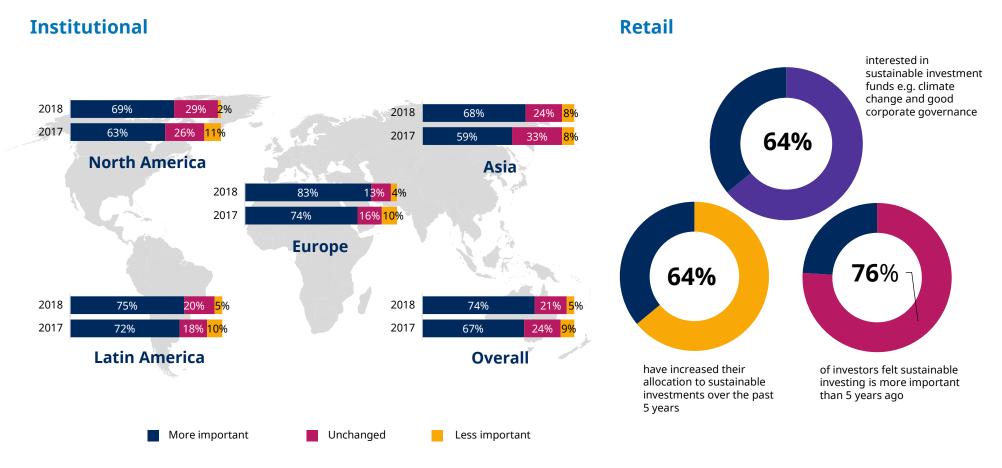
As their role has expanded, large businesses face growing pressures



Source: Fortune, IMF, OECD, BEA, Gulling et al., OECD tax database, General Social Survey, American Action Forum, Heritage Foundation, Schroders calculations and estimates. Note: data from Fortune is not available prior to the 1990s; we have estimated the equivalent values, using data from Thomson Reuters.

Sustainability growing in importance

Over 2/3 believe it will become more important



Source: Schroders Institutional Investor Study 2018, conducted between 1–30 June 2018. This study was commissioned by Schroders and undertaken by an independent research agency, CoreData Research, to study institutional investors across North America, Europe, Latin America and Asia to analyse their attitudes towards sustainable investments, investment objectives and risk. Respondents represent a variety of institutions, including pension funds, foundations, endowments and sovereign wealth funds. The 650 institutional respondents were sourced from 15 different countries and were split as follows: 175 in North America, 250 in Europe, 175 in Asia and 50 in Latin America. Statistics in the circles on the right from the Global Investor Study 2018.



Sustainability at Schroders

Our experience and expertise



A+

UN PRI annual assessment²

#1

2017 ShareAction Responsible Investment Survey of European asset managers³

Top 5

2017 AODP Global Climate 50 Asset Manager Index⁴

Tier 1 signatory

UK Stewardship Code⁵

Source: Schroders, as at 31 January 2019, unless otherwise stated. ¹As at 31 December 2018. ²PRI, 2015, 2016, 2017 and 2018 Assessment Reports. ³ShareAction, 'Lifting the Lid: Responsible Investment Performance of European Asset Managers', March 2017. ⁴Asset Owners Disclosure Project, 'Global Climate Index 2017', April 2017. ⁵Financial Reporting Council 2016 Assessment.

But why is sustainability so difficult?



Variety of definitions and regional differences



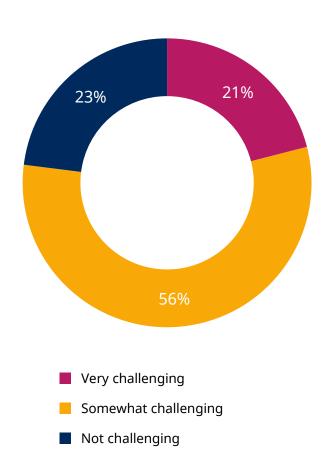
Performance and transparency concerns

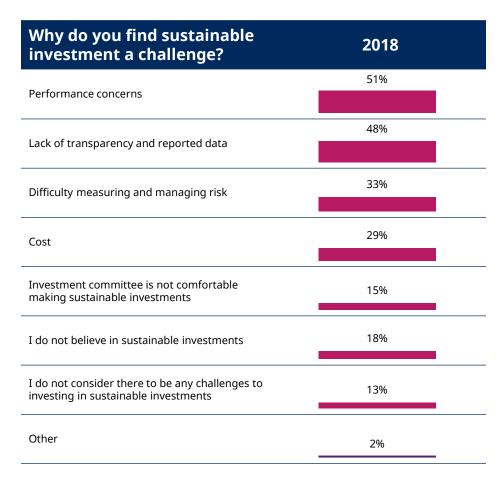


Complex area of investment with a number of different solutions

Majority find sustainable investment a challenge

Global Institutional response



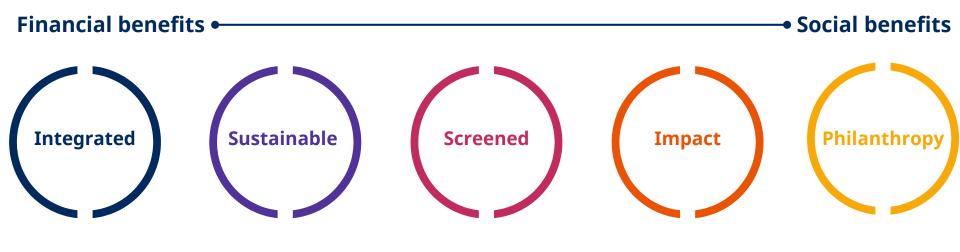


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The broad spectrum of sustainability and ESG

It spans financial and social investments



- ESG research
- Voting
- Engagement

- Best in class
- Controversy avoidance

- Excluding companies involved with certain activities or industries
- Specific social benefit
- Potential for financial return
- Address societal challenge(s)
- No financial return for investors

Source: Schroders.

Schroders Sustainability Accreditation

Providing clarity on how ESG factors are considered









Screened



Negative screening beyond cluster munitions and anti-personnel mines

Integrated



Sustainability is a building block of the investment process

Sustainable



Sustainability is a cornerstone of the investment process

Source: Schroders, as at 28 February 2019.

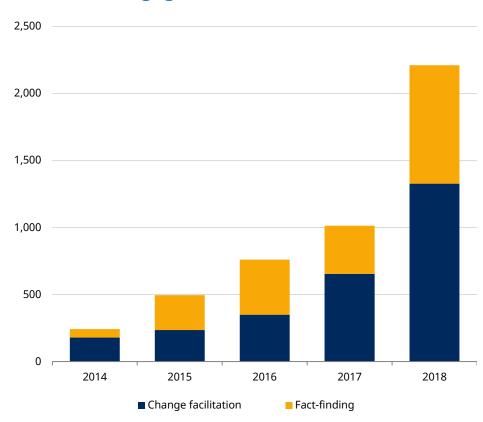
Engagement

Increasingly important

2018 engagement topics

Environmental	Social	Governance	
Biodiversity	Customers	Accounting practices	
Climate change	Data security	Auditors	
Environmental policy/ strategy	Health and safety	Board committees	
Environmental products and services	Human capital management	Board structure	
Environmental supply chain	Human rights	Business integrity	
Forests	Labour standards	Corporate strategy	
Pollution	Nutrition and obesity	ESG governance and sustainability strategy	
Waste management	Product safety	Governance oversight	
Water management	Social policy/ strategy	Remuneration	
	Supply chain management	Shareholder rights	
		Succession planning	
		Transparency and disclosure	
		Voting	

Number of engagements



 $Source: Schroders, as at 31\ December\ 2018.\ Top\ ten\ topics\ we\ engaged\ with\ companies\ are\ shown\ in\ bold.$

Can ESG be done passively?

Name	MSCI pre event	MSCI change	MSCI post event
Mining	Α	+1	BBB
Auto	BBB	+3	ccc
Industrial conglomerate	AAA	+3	BBB
Healthcare	AAA	+6	CCC
Manufacturing conglomerate	AAA	0	AAA
Restaurant group	А	+1	BBB
Leisure	ВВ	+2	CCC
Oil and gas	AA	+3	ВВ
Financial	Α	+3	В
Telecommunications	В	+1	CCC
Retailer	BBB	+3	CCC
Div. Financial	Α	+1	BBB
Retailer	ВВ	+2	CCC
Retailer	А	+1	BBB
Financial	BBB	+3	ccc
Telecommunications	AA	-1	AAA



Average rating pre and post **controversy**

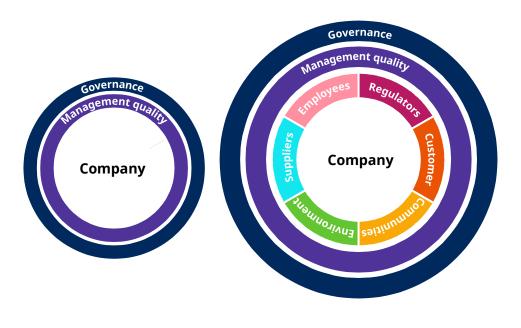


Source: Thomson Reuters, MSCI, Schroders., based on data as at 31 January 2017. Ratings adjusted as to numbers as follows: AAA=1, AA=2, A=3. BBB=4, BB=5, B=6, CCC=7. Companies mentioned are for illustrative purposes only and are not intended to be a recommendation to buy or sell any security.

Expanding on traditional analysis

Into poorly understood areas

Traditional model Our model





GovernanceAre the right structures in place?



Management quality How good are those in charge?



RegulatorsHow strict is the regime overseeing the industry?



CustomersDoes the company care about the end customer?



Communities
What sort of influence
does the company have
with its neighbours?



EnvironmentWhat policies are in place to protect the world?





EmployeesHow do management treat their workers?

A company's sustainability is dependent on more than just financial metrics

Source: Schroders.

Expanding on traditional analysis

In an evidence based manner through Context



Themes

735 global ESG trends for 47 sub-sectors



Companies

10,000 companies covered



Metrics

~150 data points from 50 sources



Time

2 years in the making



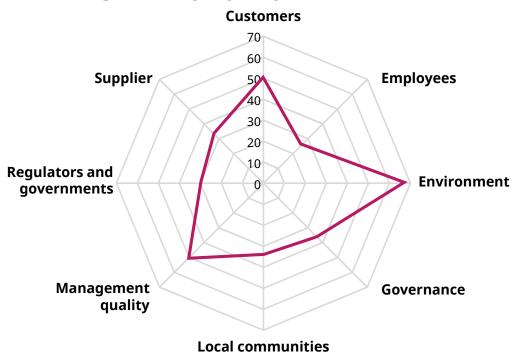
Source: Schroders. As at 31 December 2018.

Expanding on traditional analysis

In an evidence based manner through Context



Consumer good company vs. peers





Employees

Glassdoor employee rating: 3/5 compared to 3.5/5 for the sector



Governance

Lowest level of audit and nomination committee independence



Employees

Training hours per employee significantly worse than sector

Source: Schroders. For illustrative purposes only and should not be viewed as a recommendation to buy or sell.

But why is sustainability so difficult?



Investment insight

A deeper understanding of how the world is changing that can evolve over time



Delivering alpha

A proprietorial evidence based way of identifying winners and losers



Better stewardship

Active ownership to mitigate the risks that can not be eliminated



Investment focused

Products that meet beneficiary expectations in performance and sustainability terms

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Any questions?

Thank you for attending Schroders Investor Day 2019

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