

## The significance of Private Assets for Schroders

WELCOME



**PETER HARRISON**Group Chief Executive

## Why growing Private Assets and Alternatives is of strategic importance to us



Further diversifying Group revenues



Increasing margins and longevity of assets



Area of high sustained client demand

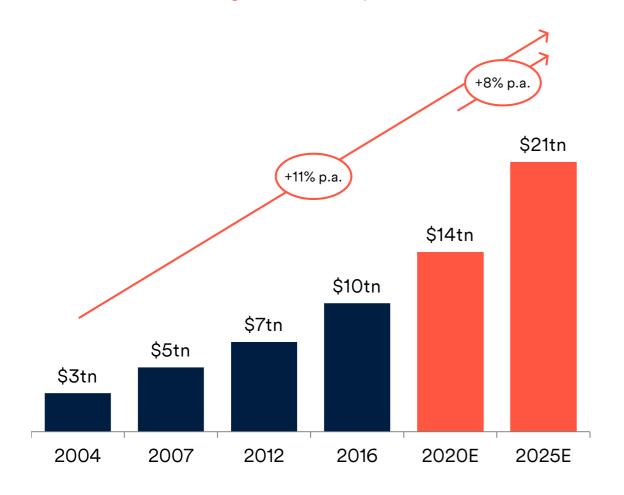


Growing Solutions by enabling public / private combinations

OVER THE PAST 5 YEARS,
WE HAVE BUILT A BUSINESS CAPABLE OF GENERATING
£6-9BN OF NET NEW BUSINESS PER YEAR

### The opportunity in Private Assets and Alternatives is substantial

Alternative asset management industry, AUM \$tn



And we are well positioned to capture the institutional and retail demand

	Institutional	Individual investors
Opportunity	Institutional AUM in private markets: ~\$14tn (2020E)	Individual investors: 42% of total AUM
Allocation	Institutional allocations: +1.3% in 2021 to 14.1%	Individual investor allocations to private markets: 5%
Schroders' presence	Schroders Institutional AUM: £369bn (2020A)	Schroders intermediary AUM: £134bn (2020A)

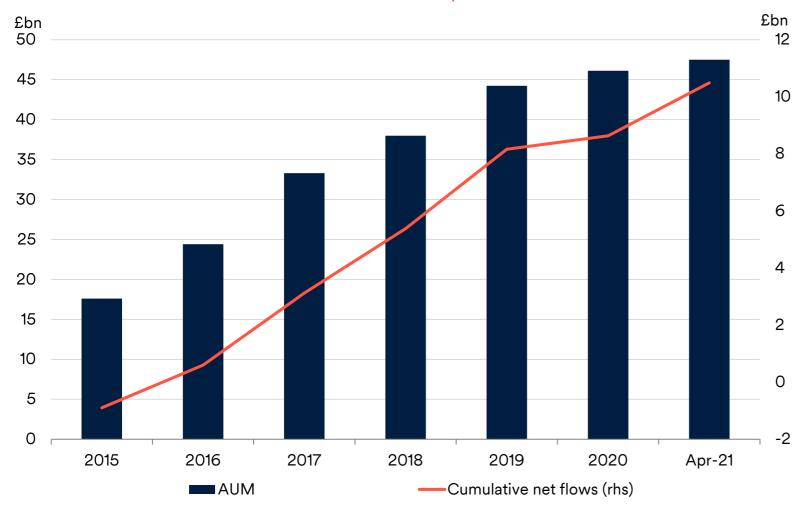
Source: BCG Global Asset Management 2020, McKinsey Global Private Markets Review 2021, Schroders Institutional Investor Study 2020.

### We have been executing on our private markets plan since 2015



## Continuing our strategic pivot into higher margin and higher client longevity areas...

#### Private Assets and Alternatives AUM development and cumulative net flows



£48BN AUM

21% 5 YEAR AUM CAGR

£2.9BN OF YTD NET
INFLOWS
(as at May-21)

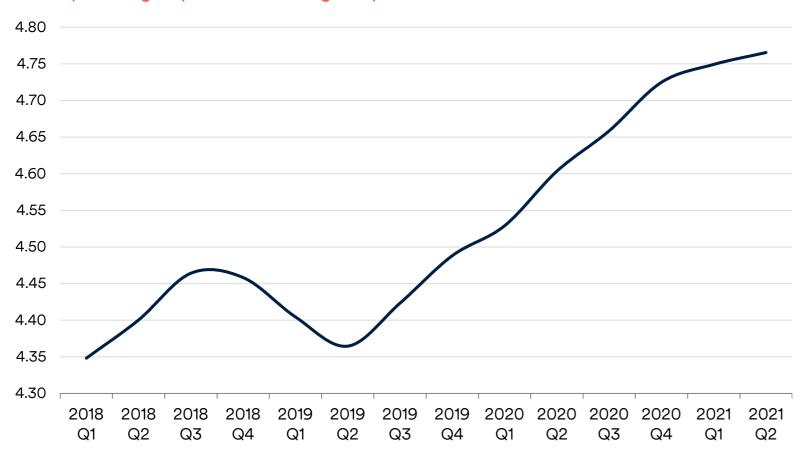
£2.3BN ADDITIONAL
COMMITMENTS NOT YET
RECOGNISED IN FLOWS
(as at May-21)

66BPS REVENUE MARGINS

incl. performance fees and carried interest (2020)

## Growing Private Assets and Alternatives is driving up group longevity

#### Group rolling 3-year client longevity

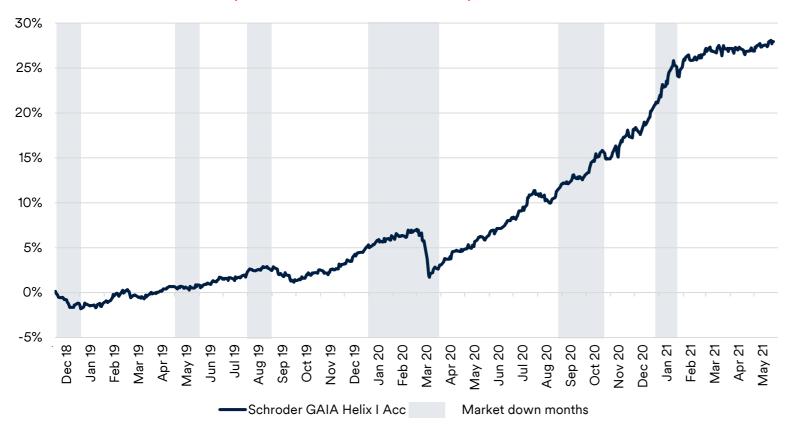


## PRIVATE ASSETS AND ALTERNATIVES

3 YEAR CLIENT LONGEVITY IN EXCESS OF 7 YEARS

## Diversified Alternatives business delivering outperformance over time

#### Helix cumulative fund performance since inception, I-share class



- Liquid Alternatives produced in-house, e.g. Helix
- 3<sup>rd</sup> party Alternatives platform (GAIA) with £2.8bn of AUM as at Apr-21
- Providing access to top selection of 3<sup>rd</sup> party managers
- Incubation of in-house strategies and access to world class Alts managers
- GAIA is the 3<sup>rd</sup> largest
  Alternatives platform in Europe

## STRONG INVESTMENT PERFORMANCE

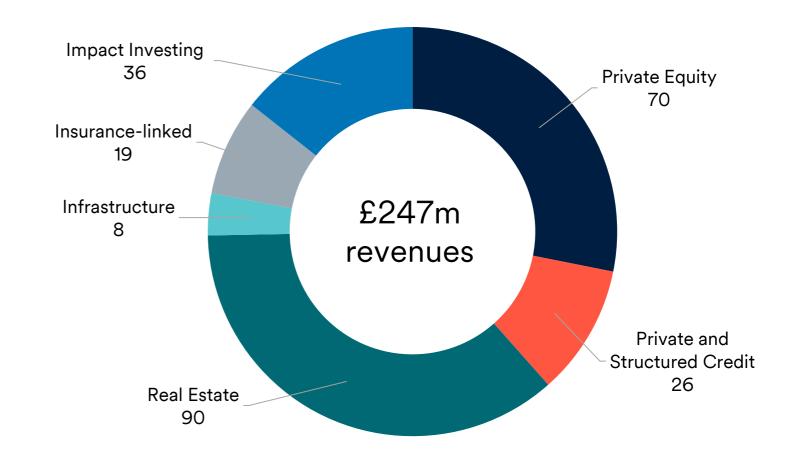
ABILITY TO DEMOCRATISE PRIVATE ASSETS

LEVERAGE SUSTAINABILITY POSITION

LARGE NUMBER OF MATURING PRODUCTS

### A comprehensive Private Assets business

Revenues by split by Private Asset verticals excluding Alternatives, £m



## Introducing Schroders Capital

**OUR GROWTH STRATEGY** 



**GEORG WUNDERLIN**Global Head of Private Assets

### A diversified and scalable private markets platform set for growth...

# Schroders capital

£43bn

Assets under management

#### **Private Equity**

£9.1bn

Small and mid-sized buyout in Europe and US as well as Growth investment in Asia and Global venture capital

#### **Securitised Products**

£9.4bn

Full spectrum of securitised assets and asset-related private debt in data-rich credit sectors across the US. Europe and APAC

#### **Real Estate**

£16.7bn

Operational excellence, hospitality and sustainability expertise driving performance across the value chain in Europe and Asia

#### Infrastructure

£2.1bn

Essential infrastructure in Europe across the capital structure

#### Insurance-linked Securities

£2.5bn

Uncorrelated long-term returns across life and non-life insurance risk globally

#### Impact Investing

£2.7bn

A global impact investment capability dedicated to generating lasting positive changes and attractive returns

30+

investment capabilities

250+

investment professionals

451

employees

82%

of assets outperforming over 5 years

> 11 years

3 year avg. client longevity (2020)

Note: AUM as at April 2021 (excludes non fee-earning dry powder).

### ...driven by our world-class leadership team



**Georg Wunderlin**Global Head of Private Assets



Peter Arnold
Co-Head of Private Asset Sales



Peter Arnold
Chief Operating Officer



Rainer Ender Global Head of Private Equity



Philipp Müller CEO BlueOrchard



Sophie van Oosterom Global Head of Real Estate



Chantale Pelletier Global Head of Infrastructure



Nick Pont Head of Product Strategy - Private Debt



Nils Rode Chief Investment Officer



**Stephan Ruoff**Global Head of ILS



Michelle Russell-Dowe
Global Head of Securitised
Products and Asset Based Finance



David Seex
Co-Head Private Asset Sales
Head of Private Assets Solutions



**Ed Smith** Head of Private Assets Legal



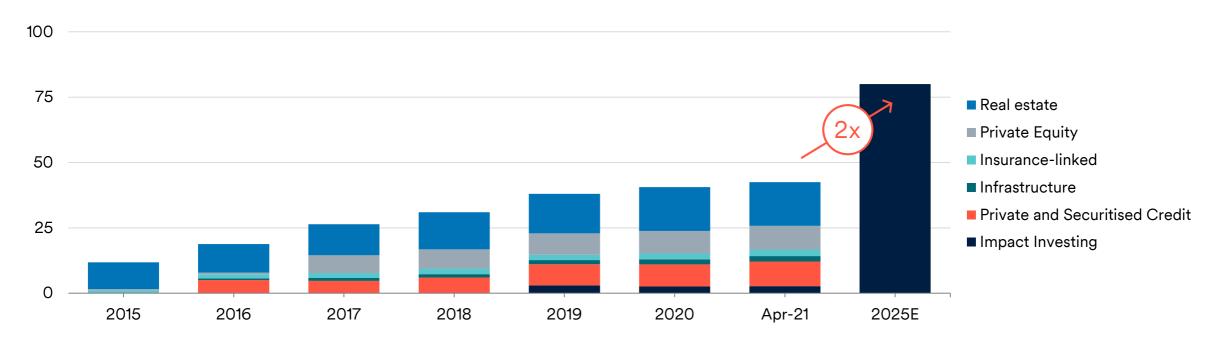
Maria Teresa Zappia Head of Sustainability and Impact

328 years
Combined experience
in Private Assets

## We have grown twice as fast as the market since 2016 Ambition to double again in the next five years

#### Schroders Capital AUM

Fee earning AUM £bn



**28%** 5 YEAR AUM CAGR c. 45% OF AUM IN CLOSED-END VEHICLES

E3.9BN

GROSS INFLOWS

AS AT MAY-21

£2.8BN NNB AS AT MAY-21

## We are well positioned to profit from the fundamental trends shaping private markets in the next decade

Sustainability is now a paradigm shift where leadership in Impact Investing is the path to capturing the New Private Markets

Competitiveness in private markets requires scale, operational excellence and integrated ESG approach

Individual investors are the new source of demand for private markets and private equity is their first port of call The zero rate
environment calls for
new ways to deliver
income to our clients
where private debt and
Securitised Credit are
centre stage

Client needs and expectations have institutionalised and seek to partner with consolidated global platforms able to deliver their franchise end-to-end



Maria Teresa Zappia Head of Sustainability and Impact



Sophie van Oosterom Global Head of Real Estate



Rainer Ender Global Head of Private Equity



Nick Pont Head of Product Strategy - Private Debt



David Seex Co-Head Private Asset Sales Head of Private Assets Solutions

# Capturing the sustainability and impact opportunity

**OUR GROWTH STRATEGY** 



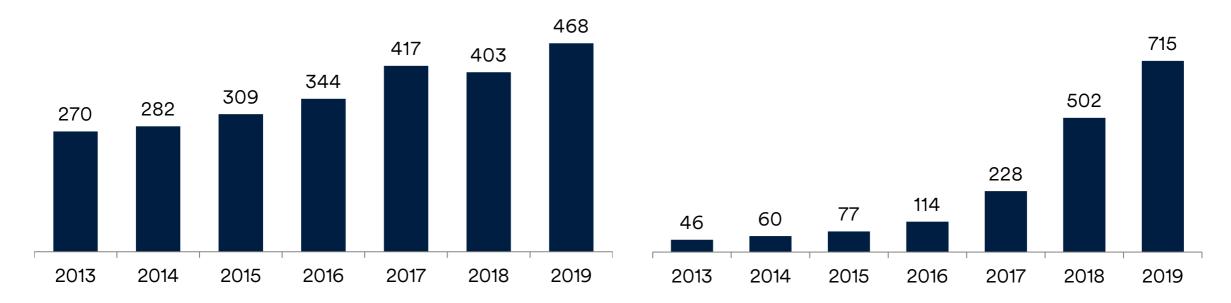
MARIA TERESA ZAPPIA
Head of Sustainability and Impact

## The market opportunity Sustainability and impact investing represents a paradigm shift

#### ESG-Committed\* Private Capital

Fundraising by year of final close \$bn

## Impact Investing industry: continuous strong growth Impact Investing AUM (public and private markets) \$bn



#### ESG as "impact"

About 40% of asset owners have planned and/or consider to focus on carbon and impact measurement and reporting as part of their ESG approaches in private markets

Source: Preqin, Global Impact Investing Network (GIIN) 2014-2020.

<sup>\*</sup>Asset managers that are incorporating ESG into their business, defined either as having an ESG policy, or belonging to a relevant association, such as GRESB, PRI, or SASB.

<sup>\*\*</sup>Bfinance ESG Asset Owner Survey: How are investors changing? Feb. 2021.

### BlueOrchard: An impact and sustainability powerhouse

PRIVATE DEBT

**PRIVATE EQUITY** 

LISTED DEBT

SUSTAINABLE INFRASTRUCTURE

and largest microfinance fund worldwide

110+

49%

staff female

Sophisticated private, institutional and public sector clients

Financial inclusion climate finance education finance women empowerment

#### £2.7bn

Of AUM across private assets classes (as at Apr-21)

#### 90 countries

across emerging and frontier markets

#### 20 years

experience in Impact Investing



7 OFFICES

**GENEVA** 

LIMA

**LUXEMBOURG** 

**NAIROBI** 

**SINGAPORE** 

**TBILISI** 

**ZURICH** 

### Our BlueOrchard COVID-19 blended finance impact fund

#### Collaboration between partners



#### Addressing SDGs



No poverty



**Gender Equality** 



Decent work and economic growth



Reduced inequalities

#### **Expected impact** (per each \$100m)



60 million jobs to be maintained



3 million micro-entrepreneurs to be served



20 financial institutions to be financed

Source: BlueOrchard.

## Leveraging sustainability and impact capabilities across Schroders Capital's products

#### Impact Investing (BlueOrchard)





#### **Private Equity**



#### **Securitised Products**



#### **Insurance-linked Investments**



#### Infrastructure













#### **Real Estate**







#### 300+

Asset class specific ESG metrics across the entire private assets portfolio

#### **OPIM**

A transparent sustainability and impact investment framework based on best practices\*

#### 5

dedicated private assets ESG specialists

#### 6

impact management and measurement team resources

<sup>\*</sup>Operating Principles for Impact Management see: www.impactprinciples.org.

# From allocation to operating expertise

**OUR GROWTH STRATEGY** 



**SOPHIE VAN OOSTEROM**Global Head of Real Estate

## From allocation to expertise: Exciting market dynamics provide opportunity to excel

## MARKET SHIFT INVESTMENT APROACH



Increased allocation to Real Estate equity and debt



Shift to operational expertise



**ESG** and Impact focus



## SCHRODERS INVESTED FOR GROWTH



Expanded breadth and depth of platform



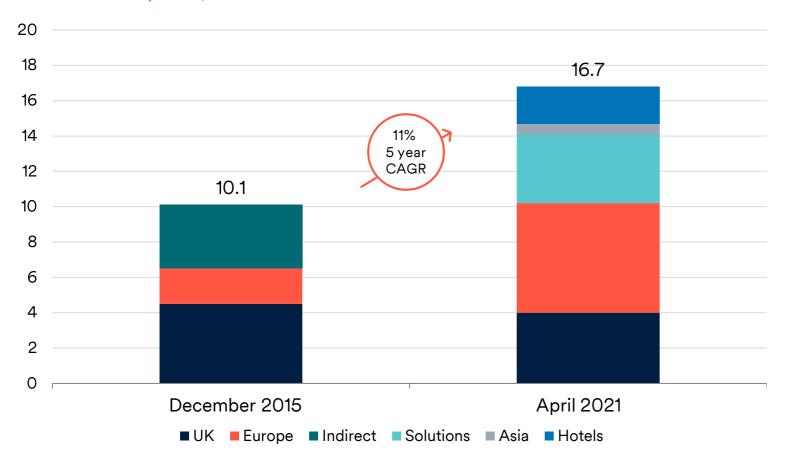
Add on acquisitions with operational excellence



Integrated ESG and Impact approach

## Schroders Capital Real Estate positioned for success

#### RE AUM development, £bn



£17bn Real Estate AUM

220+ employees

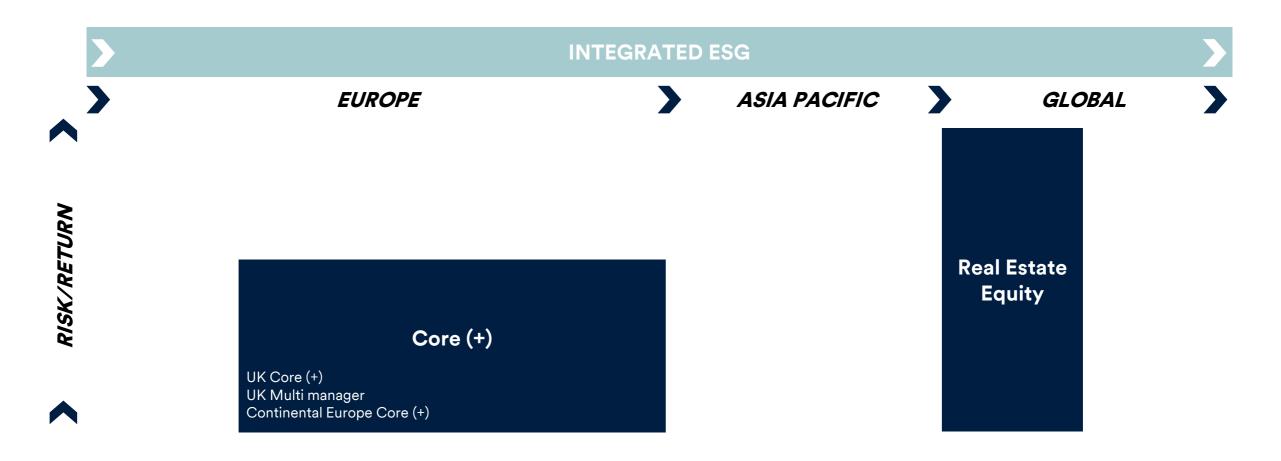
20 countries invested

**12**RE offices globally

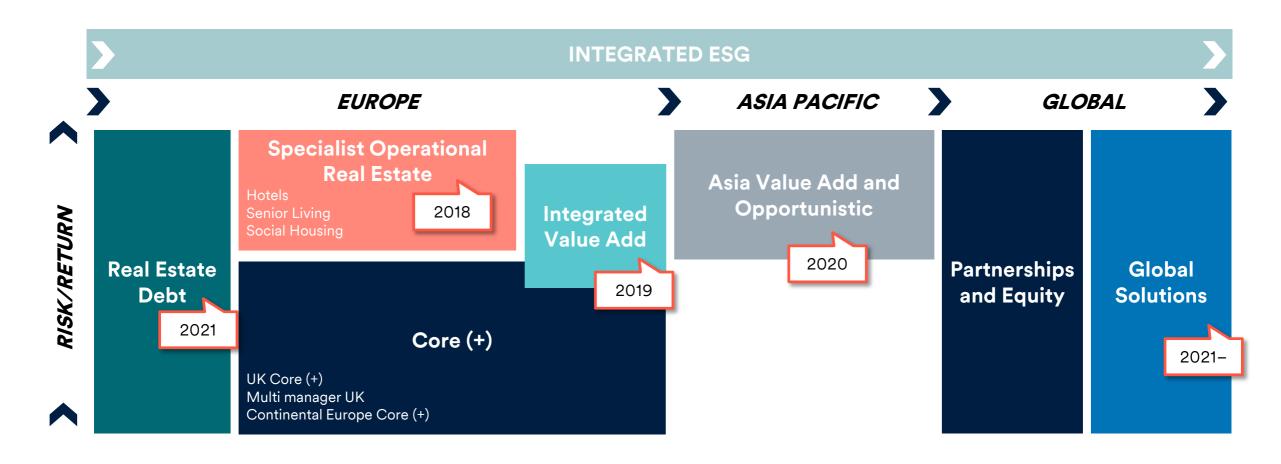
c.400 properties managed

Source: Schroders.

### From being a trusted partner in Real Estate in 2015...



## ... to being a global real estate solution provider with a hospitality and sustainability mindset in 2021



### ESG is in our collective DNA



### **Risk monitoring**

- Leverage proprietary Schroders technology
- Measure impact of environment on our portfolio
- Measure impact of our portfolio on environment
- Regulatory framework



### Mitigate impact and output

- Targeted investment to mitigate impact of our portfolio on environment
- Leverage 20 years of impact expertise
- Net Zero pathway all assets



#### Impact investing

- Collaboration with Blue Orchard
- 750bn+ market size
- Deliver social impact alongside financial gains
- Launch of new Impact fund series
   UK and Europe

Integrated ESG approach across the entire value chain

### Perfectly positioned to realise full potential

#### Real Estate AUM development £bn 35.0 30.0 Debt 25.0 ■ Impact Asia 20.0 ■ Solutions 15.0 ■ Specialist Indirect 10.0 ■ Hotels ■ Diversified 5.0 0.0 2015 2020 2025E

BUILDING
ON OUR
STRENGTHS



Building on expertise
Specialist and value-add
strategies: hotels, residential and
Asia leading
Real Estate debt offer



Source: Schroders Capital, June 2021.

## Democratising super returns

**OUR GROWTH STRATEGY** 



**RAINER ENDER**Global Head of Private Equity

STABLE TEAM

DIFFERENTIATED
INVESTMENT STRATEGY

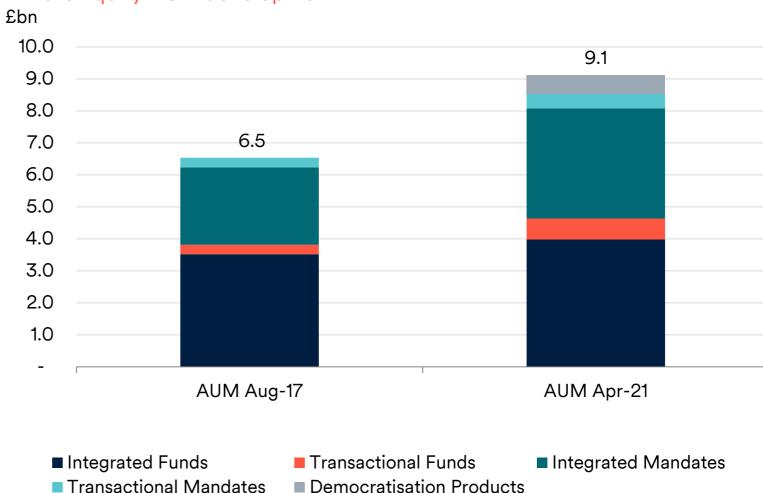
STRONG TRACK RECORD

ESG EMPHASIS

DATA SCIENCE

## Schroders Private Equity platform strength and growth





## Global Private Equity platform that has proven itself for more than 20 years









- North America
- Europe
- Asia
- Rest of World

- Venture
- Growth
- Buyout
- Turnaround

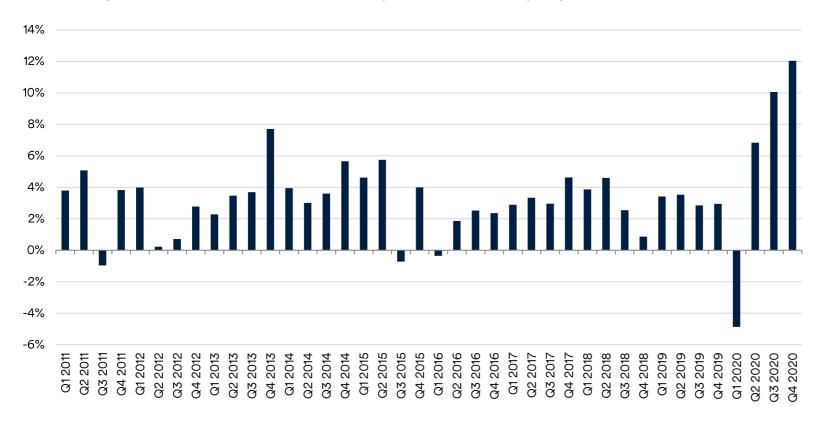
- Technology
- Healthcare
- Consumer
- Business Services
- Industrial

- Direct Investments
- Co-Investments
- Secondaries
- Primaries

Strong network with specialised private equity managers around the globe 50% of investment volume through direct investments, co-investments and secondary transactions

## Our track record across all our investments has clearly delivered

#### Quarterly results of all Schroders Capital Private Equity investments



19% NET IRR ACROSS ALL INVESTMENTS SINCE 2010...

... WITH 7% P.A. OUTPERFORMANCE OVER MSCI WORLD (PME)

31% NET IRR ON
REALIZED DIRECT AND
CO-INVESTMENTS

25% PERFORMANCE IN 2020

LESS THAN HALF OF THE MSCI WORLD VOLATILITY

### Generating strong follow-on growth over the last 4 years

Comparison of our Private Equity platform May 2017 vs. May 2021

	Pre-acquisition May 2017	Today as part of Schroders May 2021	
Investment Committee	unchanged		
Investment strategy	unchanged		
Products	Limited Partnerships	Broadened product range	
Client origin	Predominantly Germany and Switzerland	Increasingly international	
Client type	Institutional only	Institutional and Intermediary	
Funds raised previous 2 years	£1.2bn (May 2015–2017)	£3.0bn (May 2019–2021)	

Source: Schroders Capital Private Equity, 2021.

## Growing portfolio of products addressing the democratisation of Private Equity

Live Products
Already represent £675m
AUM with 100bps margin

Gaia II SPE Semi-liquid fund

Launched in Sep 2019

Schroder UK Public Private Trust

Taken over in Dec 2019

Schroder British Opportunities Trust

> IPO in Nov 2020

Schroder BSC Social Impact Trust

> IPO in Dec 2020

#### **Product Plans**

Further semi-liquid funds

Targeting different client markets with different investment strategies

Combining Public/Private

Cross-over strategy
Overcome structural
segmentation

Multiple Private Assets

Combine Debt and Equity

Yield focus

## Private Debt: Navigating The Zero

**OUR GROWTH STRATEGY** 

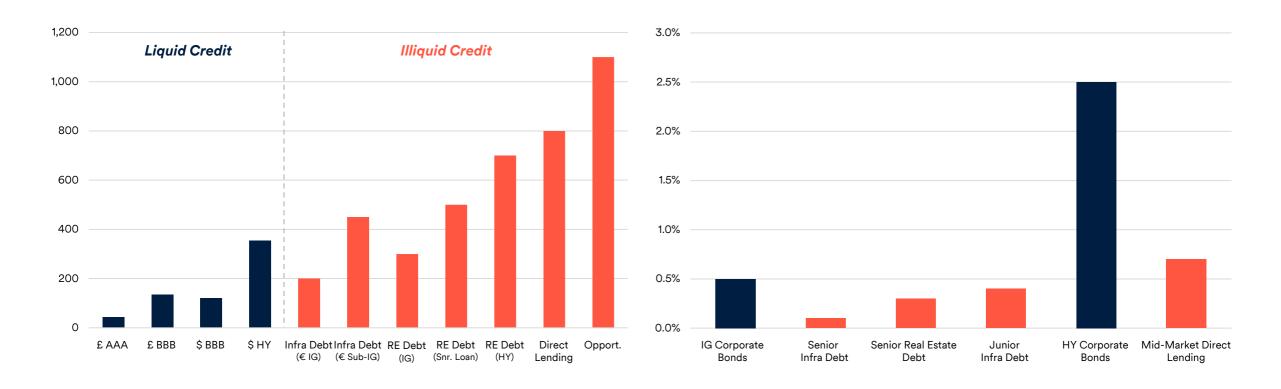


**NICK PONT**Head of Product Strategy - Private
Debt

### #TheZero is driving investors to reallocate to private debt

Interest rate spread (bps)

Historical loss rates (net of recoveries)



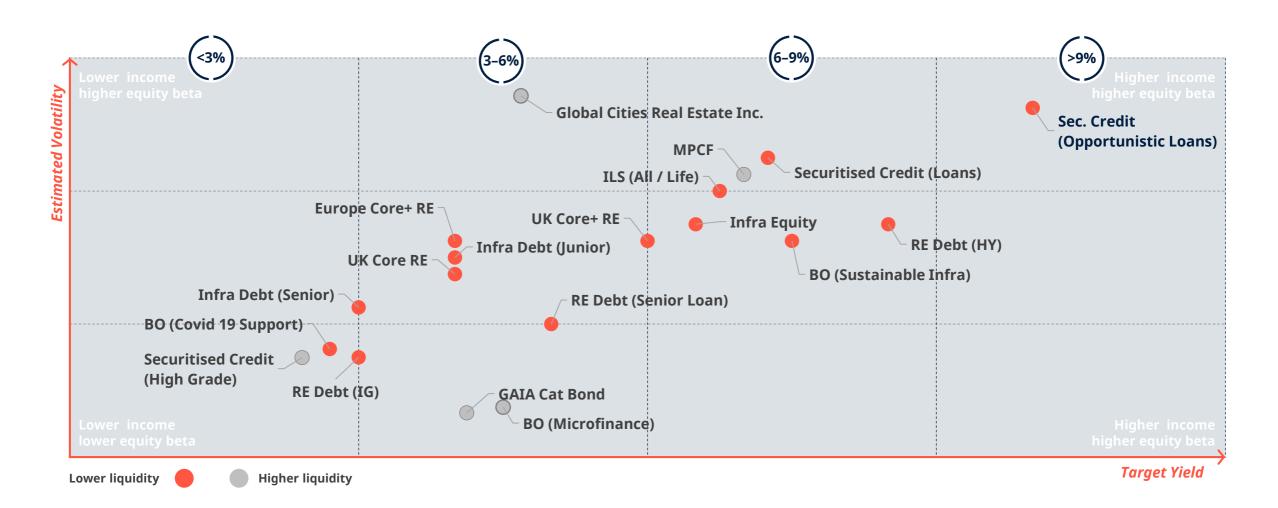
Source: Ares Management Corporation, Bank of America Merrill Lynch, Callan Associates, Cass Business School, CBRE, De Montfort University, Moody's, Preqin, S&P LCD and Schroders, 2020.

Note: IG and HY corporate bond credit loss rates incorporate default losses (default rates adjusted for recovery rates) and price changes arising from changes in credit quality (net downgrade losses). Figures are shown for illustrative purposes only and may not be reflective of credit spreads or default experience on any individual investment or portfolio.

## Schroders Capital expanding private debt capability is delivering diversification, core income and true excess return

Private Debt capability		Target client segments
Securitized Credit Complete range from benchmark aware to private credit and debt	>	Pensions, Endowments, Consultants, Insurance, Banks
Infrastructure Debt IG Euro & Sterling, Junior Euro & Sterling	>	Insurance, Pensions
ILS Cat. Bond, All and Life ILS	>	Insurance, Pensions, Intermediary
Impact Investing Microfinance, EM infrastructure debt	>	Institutional (inc. DFIs), Intermediary
Real Estate Debt IG, Senior Loan & HY	>	Insurance, Pensions
Corporate Loans (Aus.) Nascent	>	Superannuation, Insurance
Diversified Illiquid Income Solutions  Multi-Private Credit Fund (MPCF)	>	UK DB pensions

### Providing access to full continuum of private asset income streams



## Schroders Capital well positioned with expanding private debt capability

Capability		Scale of platform	Success to date
Securitized Credit Complete range from benchmark aware to private credit and debt		AUM £9.4bn	\$1.5bn raised in Focus II in 2020
Infrastructure Debt IG Euro & Sterling, Junior Euro & Sterling		AUM £1.5bn	Julie II on track for target raise of >€1bn
ILS Cat. Bond, All ILS and Life ILS		AUM £2.5bn	World's largest Cat Bond fund
Impact Investing Microfinance, EM infrastructure debt		AUM £2.6bn	World's largest Microfinance fund
Real Estate Debt IG, Senior Loan & HY		Nascent	Team in place/fundraising starting 2H21
Corporate Loans (Aus.)		Nascent	Team in place/fundraising starting 2H21
Diversified Illiquid Income Solutions  Multi-Private Credit Fund (MPCF)		Nascent	Team in place/fundraising starting 2H21

Source: Schroders Capital AUM as at April 2021 (excludes non fee-earning dry powder)

## Leveraging our capability to meet our clients needs

**OUR GROWTH STRATEGY** 



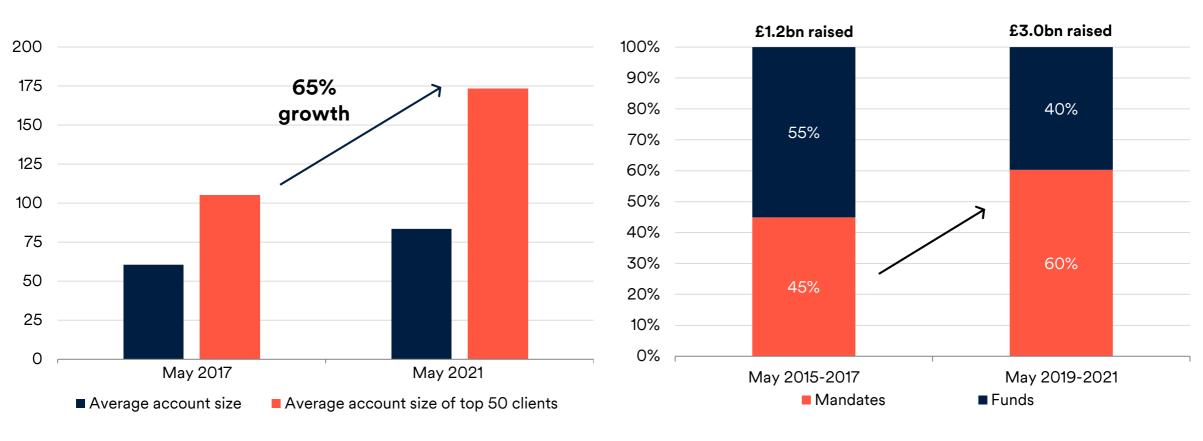
**DAVID SEEX**Co-Head Private Asset Sales and Head of Private Assets Solutions

### Institutions want fewer but more strategic relationships

### Illustration: Schroders Capital Private Equity

#### Average account size 2017 vs. 2021 (£m)

#### Product flows vs. mandates



Source: Schroders Capital, May 2021.

Righthand chart references the two years prior to Schroders acquisition in 2017, and then the two most recent years (2019-2021/current).

### Our client base is our foundation for growth

A structured path to doubling of AUM



AUM 2021 AUM 2025

### Leveraging the entire organisation

## Global client network

Global distribution network

Strong intermediary business

Schroders Solutions mindset

4,000+

Schroders Institutional client relationships

676

Schroders Insurance clients

900+

Schroders Capital clients

582

Schroders global Distribution professionals

29

Schroders Capital sales professionals

34

Global offices around the world

£133.5bn

Schroders intermediary AUM

Schroders Personal Wealth

30,000 mass affluent and HNW clients

Schroders Wealth Management

£73bn wealth management business

£192bn

Schroders Solutions business

£22bn

Schroders Capital Solutions business

### 4 key takeaways



Cross sell to our existing private markets clients



Use innovation and investment edge to win new clients





Democratize Private Assets

### DOUBLE AUM IN THE NEXT FIVE YEARS

## Summary

**OUR GROWTH STRATEGY** 



**GEORG WUNDERLIN**Global Head of Private Assets

### We are set to double our AUM by 2025

A strong and fast-growing business today...



28% AUM CAGR since 2015



Able to generate £5-8bn of net new business p.a. out of the £6-9bn for Private Assets and Alternatives



Operating at a 3-year client longevity in excess of 11 years

... perfectly positioned to achieve future ambitions



30+ capabilities covering all assetclasses, pursuing a disciplined buildout



Edge in growth segments: Impact, income, democratization, solutions



Attractive home to Private Asset talent as proven by M&A and organic growth

## THANK YOU



BUILDING CHANGE

Schroders capital